

Packed with information on the latest boats and designs, *Multihull Sailor* is the gateway to the ever growing world of multihulls. Published twice a year, MHS is distributed on newsstands in the U.S., Caribbean, at West Marine, as well as boat shows in the U.S. and Europe. Featuring a dedicated area on sailmagazine.com with exclusive multihull content, as well as digital access for readers via Zinio and the Apple newsstand.

#### **2022 SUMMER & WINTER ISSUES**

- Prepping your multihull for bluewater cruising
- Stories of couples and familes enjoying the multihull cruising lifestyle
- New multihull designs

- A cruiser's and charter's guide to desinations all over the world
- Sailing Techniques
- Maintenance and boat improvement

**DISTRIBUTION:** 15,000

## **2022 AD CLOSE & ON SALE DATES**

Summer: March 22 & May 3 / Winter: October 18 & November 29

### CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION

Eric Dallin Publisher, edallin@aimmedia.com, 919-247-6987

Andy Howe Northeast/Midwest/Gulf States: ahowe@aimmedia.com, 617-901-0092

Erica Pagnam Mid-Atlantic & West: epagnam@aimmedia.com, 860-227-6638

Jessica Schultz Florida & Caribbean: jschultz@aimmedia.com, 239-738-3132

Elena Patriarca Europe: patriarca.elena@gmail.com, +39 349 6138109

Grif Barhight Marketplace: gbarhight@aimmedia.com, 303-253-6338



# **AD SPECIFICATIONS & PRODUCTION REQUIREMENTS**

### Full Page

Bleed: 8.25 x 11 Trim: 8 x 10.75 Live Area: 7.25 x 10

#### 1/2 H Bleed

Bleed: 8.25 x 5.5 Trim: 8 x 5.25 Live Area: 7.25 x 4.5

# 1/2 H Non-bleed

7.25 x 4.875

#### 1/2 V Bleed

Bleed: 4.125 x 11 Trim: 3.875 x 10.75 Live Area: 3.125 x 10

# 1/2 V Non-bleed

 $3.5 \times 10$ 

# 1/4 V Non-bleed

3.5 x 4.875

### 1/4 V Square Bleed

Bleed: 4.125 x 5.5 Trim: 3.875 x 5.25 Live Area: 3.125 x 4.5

### 1/2 Island Bleed

Bleed: 5.375 x 8.0625 Trim: 5.125 x 7.8125 Live Area: 4.375 x

7.0625

## 2/3 V Bleed

Bleed: 5.375 x 11 Trim: 5.125 x 10.75 Live Area: 4.375 x 10

#### **Spread**

Bleed: 16.25 x 11 Trim: 16 x 10.75 Live Area: 15.25 x 10

# 1/8 H Non-bleed

3.5 x 2.375

Supply files formatted in Indesign with supporting high-resolution TIFF, PDF or EPS and email to <a href="mailto:mhsads@aimmedia.com">mhsads@aimmedia.com</a>.

Files exceeding 5 MB should be uploaded to SAIL's FTP site:

Host: sftp.aimmedia.com

Port: 22999

Username: sail\_ads Password: adsail\_cnh

### **MHS RATES**

Display
Full Page \$3,900
Half Page \$2,340
Quarter Page \$1,560

Charter/Brokerage

Full Page \$2,400