



PRODUCTION INFO & PRINT SPECS

AD SUBMISSION

Small files can be emailed directly to the Production department at sailads@aimmedia.com or directly to Sunita Patel at spatel@aimmedia.com. Large files can be uploaded to our FTP site.

HOST: sftp.aimmedia.com

PORT: 22999

USER: sail_ads

PASSWORD: adsail_cnh

A dedicated FTP client such as Fetch or FileZilla is required. Browsers will not work. We suggest FileZilla, available for both Mac and PC users. When uploading a file, an email of notification to sailads@aimmedia.com is appreciated. Please note, we cannot troubleshoot or provide instructional help on how to use FTP clients.



SALES TEAM

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PRINT SPECS

Trim Size: 8.5" x 10.875"



ACTIVE INTEREST MEDIA

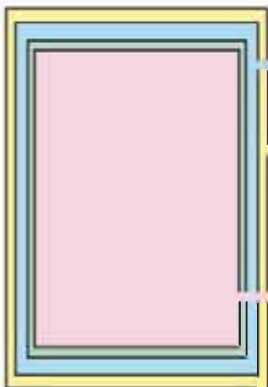


	2 page Spread	1/2 Page Spread	Full Page	1/2 Island
Non Bleed	16.25" x 10.125"	16.25" x 4.875"	7.75" x 10.125"	4.75" x 7"
Bleed	17.25" x 11.125"	17.25" x 5.5625"	8.75" x 11.125"	
Trim	17" x 10.875"	17" x 5.3125"	8.5" x 10.875"	



	1/2 Vertical	1/2 Horizontal	1/4 Vertical	1/3 Square
Non Bleed	3.6875" x 10.125"	7.75" x 4.875"	3.6875" x 4.875"	4.75" x 4.875"
Bleed	4.125" x 11.125"	8.75" x 5.5625"		
Trim	4" x 10.875"	8.5" x 5.3125"		

AD SIZE DEFINITIONS



Trim – The edge of the page, or the final visible borders of a 'bleed' ad.

Bleed – .125" on each side beyond the trim measurement of a 'bleed' ad. (That is, add .25" to the trim measurement.) Elements that touch the trim edge should extend at least .125" beyond trim on each side. The bleed area will be 'trimmed' off in print.

Non-Bleed - Non-bleed ads 'float' within the margins of the page.