



Northwest Marine Trade Association Welcomes Jay Jennings as Vice-President and Director of Government Affairs

SEATTLE, January 5, 2022—The Northwest Marine Trade Association (NMTA) is pleased to announce the hiring of Jay Jennings as Vice-President and Director of Government Affairs. Jennings has more than 25 years of experience in all aspects of policy, government affairs, political campaigns, and advocacy work and a sophisticated understanding of the workings of state legislatures.

“We are beyond excited to have Jay join our team with his wealth of knowledge and experience of working in Olympia,” said George Harris, NMTA President & CEO. “Additionally, he is a boat owner and already familiar with many of NMTA’s most important issues. Our members can be confident that Jay will be working hard every day to represent their interests with elected officials and policy makers all across the region.”

Jennings has been Legislative Director for the Washington Secretary of State since 2018 overseeing all aspects of the Secretary’s legislative agenda with a focus towards advocacy, strategy and legislative communications. Jay began his career in Washington D.C. before leading legislative teams in Olympia and subsequently lobbying for Sanofi Pharmaceuticals.

“It’s an honor to join the team and build on the excellent advocacy work NMTA is known for,” said Jennings. “I’m looking forward to combining my passion for boating with my legislative expertise to continually advance the interests of marine businesses and recreational boating in the region.”

About the Northwest Marine Trade Association

The NMTA is the nation’s largest regional marine association. It represents more than 700 companies in the recreational boating industry, including boat dealers, boat brokers, marinas, boatyards, manufacturers, retailers and suppliers of boating accessories and services. The NMTA’s mission is to promote the growth of recreational boating and its member businesses. The NMTA produces the Seattle Boat Show, the West Coast’s largest boat show and the Anacortes Boat & Yacht Show.