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World Cat Catamarans Makes Key Executive Appointments

Tarboro, NC - World Cat – The largest maker of power catamarans in the world- announces the promotion of Vann Knight to **Chief Operating Officer**, as well as the promotion of Andrea Woolard to **Chief Financial Officer**.

As production needs increase, World Cat continues to fill positions with qualified employees who are dedicated and passionate about building catamarans.

After serving as the Vice President of Operations for World Cat for the past three years, Vann Knight has been promoted to Chief Operating Officer. Knight has 23 years of manufacturing and product development experience, over half of which has been within the marine industry. As the new COO, Knight will assume the responsibilities of all manufacturing operations, purchasing and product development for World Cat. Alongside this promotion, World Cat has plans for significant growth within the manufacturing facilities and the model offerings.

“Vann has done a fantastic job helping our Tarboro team achieve 99% of capacity in 2021 and we feel this new role allows our team to see the same long-term results in Greenville with the three new models being introduced in 2022,” said Andrew Brown, President of World Cat. “We are currently seeking engineers, marketing, as well as leads, supervisors and managers in most areas of manufacturing.”

Andrea Woolard has been promoted to Chief Financial Officer after two years of serving World Cat as the Director of Financial Operations. Woolard will assume the responsibilities of finance, human resources and quality control.

“Andrea is a natural leader and team-builder that will utilize her 20 years of manufacturing experience to expand our strong family culture in Greenville,” said Brown. “We are currently hiring teams to continue the growth of catamarans in the market.”

Headquartered in Tarboro, NC, with an additional production facility in Greenville, NC producing the company's World Cat Custom lineup. World Cat manufactures outboard-powered center and dual console catamaran models ranging from 23'–40'. World Cat models are known for their versatility, legendary smooth ride, class-leading available deck space, and performance.

For more information on World Cat, visit www.worldcat.com; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

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