



For Immediate Release

Contact: Nicki Polan, Executive Director

Phone: 734.261.0123, ext. 4, npolan@mbia.org

Amanda Wendecker, Vice President of Marketing

Phone: 734.261.0123, ext. 5, awendecker@mbia.org

Jim Adams, Freeway Sports Center and Tim Tadsen, Toledo Beach Marina inducted into the Michigan Boating Industries Association Hall of Fame

Commerce Twp., Mich. - November 2, 2021 – Jim Adams of Freeway Sports Center in Fenton, Mich. and Tim Tadsen of Toledo Beach Marina in LaSalle, Mich. will be inducted into the Michigan Boating Industries Association (MBIA) Hall of Fame for the year 2021. Both will be honored during the Recreational Boating Educational Conference on December 1 at the Embassy Suites in Grand Rapids.

“The MBIA Board of Directors voted unanimously that Jim and Tim be inducted for contributions far beyond support of the MBIA’s mission, as they have proven through their generosity of time and shared insight to be truly committed to the success of Michigan’s boating industry,” said MBIA Chairman Tom DenHerder of Yacht Basin Marina in Holland.

Jim Adams passion for the industry and dedication to the MBIA’s mission helped him follow his father’s footsteps in business and in support of the MBIA. Jim grew up in the family business which began in 1971. As he learned quickly and grew to love the business, he rose through the ranks to become general manager and then President. And despite his busy schedule, Jim answered the calling when MBIA asked him to run for the Board in 2007. Since then, Jim has served 13 years on the MBIA Board of directors from 2007 – 2021. He has also served on many of the MBIA Committees including the Boat Show Advisory Committee, Elections Committee, Membership and Member Services Committees.

“Jim’s passion for our industry resonates throughout his family and friends, the community and state,” said MBIA Executive Director Nicki Polan. “With this induction, Jim joins his father Dick Adams as a Hall of Famer - Dick was inducted in 1994.”

Tim Tadsen has been a loyal supporter of MBIA for more than 30 years. His start came in 1991 when he assisted then MBIA Director of Legislative Affairs, Ray Underwood with the MBIA Boating Awareness Program. The program allowed MBIA to take legislators, policy makers, and other state dignitaries including Governor Rick Snyder out on a boat for a cruise or for a day of Lake Erie fishing.

For more than ten years, Tim and his wife Lizz have volunteered their time to work the information booth at all three MBIA produced boat shows.

Tim was recently honored by the President of the Toledo Beach Dockominium Association for his tireless behind the scenes support of the marina and the association. "On behalf of the entire association, our expression to Tim and Lizz are of extreme appreciation and gratitude for their many years of service," Bob Johnson, President TBDA.

Tim joined the MBIA Board in 2010 and has served several terms through the past 11 years. He has served on several committees including Membership, Environment and Safety, Awards, Legislative and PAC. He received an MBIA Lighthouse Award for helping MBIA connect with boaters in Michigan.

"Tim's dedication to and passion for our industry has gone above and beyond. With service on our Board, donation of his time, and his boat over the years, he is worthy and deserving of this honor," said Polan.

For more details and to register for the Recreational Boating Educational Conference, visit recreationalboatingconference.com.

MBIA is the official, state-wide marine industry association which serves as the voice for Michigan's \$7.8 billion marine industry and the four million people who enjoy Michigan's nearly one million registered boats. The MBIA is dedicated to the advancement, protection, and promotion of boating across Michigan. The MBIA produces three association-owned boat shows, the Progressive Detroit Boat Show at TCF Center, the Progressive Novi Boat Show in Novi, and the Progressive Metro Boat Show in Harrison Twp. The proceeds from these shows benefit boating in Michigan through MBIA programs and promotions. For more information about the MBIA, and a full list of MBIA Hall of Fame Recipients go to www.mbia.org or call 734.261.0123.

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