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FOR IMMEDIATE RELEASE:

September 27, 2021

THIRD ANNUAL NATIONAL HARBORMASTER APPRECIATION DAY TO BE CELEBRATED ON OCTOBER 8TH, 2021

Coastal Communities to Recognize the Stewards of our Nation's Harbors

Rockland, Maine – What do a Harvard MBA, a Coast Guard veteran, and a scallop fisherman all have in common? Answer: They're all harbormasters, and they're being celebrated on 10/8/2021.

US Harbors announced that the 3rd annual National Harbormaster Appreciation Day will be celebrated on October 8th, 2021. The holiday, registered with the National Day Archive, is intended to bring recognition to the vital public servants in coastal communities that often are under appreciated. On this day communities around the country are organizing local events to show appreciation for their harbormasters.

US Harbors will host a live, online event featuring interesting Harbormasters from around the country on October 8th. This year's theme is: *"What It Takes to Become a Harbormaster"*. Event access details for the public will be available at <u>https://harbormasterday.com/harbormaster-appreciation-day-live-on-10-8-2020/</u> the week prior to Harbormaster Day.

In 2020 over 100,000 people participated in the event by posting photos, stories, videos of their harbormasters. This year's event will be similar: a day of local community celebration and giving thanks conducted in accordance with local social distancing regulations. Leading up to the event, US Harbors will offer weekly giveaways on its website and social channels, as well as providing <u>tips</u> for how to celebrate safely. Winners will receive two prizes – one for themselves and for their harbormaster.

Harbormaster Appreciation Day is sponsored by US Harbors, a website used by over 10 million people each year for tides, weather, and harbor-local boating and fishing information. US Harbors provides coastal and marine weather conditions and forecasts for over 1,400 harbors from Maine to Hawaii, Alaska to Florida, and in the Great Lakes.

To learn how to get involved visit: <u>harbormasterday.com</u>. For more information on US Harbors, please visit <u>www.usharbors.com</u>.

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About US Harbors:

US Harbors (<u>usharbors.com</u>) provides tides, weather, and local information on over 1,400 harbors in the U.S. to over 10 million people. In addition to up-to-date conditions and forecasts, the site provides harbor-specific information, including marinas, boat ramps, charts, webcams, etc., to help boaters plan their time on the water. There are also details about interesting local events, navigation information from NOAA's Coastal Pilot, and ways for users to add photos and other specifics about harbors. The company sponsors two national events every year: National Harbormaster Appreciation Day (www.harbormasterday.com) – celebrated annually on October 8th – where communities come together to recognize the men and women who work tirelessly to keep our harbors safe, clean, and running smoothly; and the annual Best Harbor in the US campaign where users vote for their favorite harbor. US Harbors is committed to the vitality and sustainability of our coastal communities, both economically and environmentally.



Lauren Yoder, Harbormaster, Saint Ignatius, MI



For hi-res images, as well as additional editorial requests, please contact:

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