



FOR IMMEDIATE RELEASE:

Long Time Polyform U.S. Sales Manager, Tom Case, to Retire July 2020

Kent, WA, July 15, 2020 —

After 30 years as the Sales Manager for Polyform US, Tom Case has decided to retire. These past few months are just a blip on the radar of the events that have affected the marine industry that he has witnessed and weathered. Companies have been bought and sold, the people leading many manufacturing groups have changed, and some distributors have merged into giants – all during the time Tom quietly led the sales efforts of Polyform US.

Tom got to know Polyform first as their supplier. Then, in 1990, he decided to join them. Under his watch, Polyform continued to rise to become the leading supplier of buoys and fenders across the globe. He and Polyform joined NMDA and went on to become a constant contender for midsize factory of the year. Tom has mostly worked with the same Manufacturing Representative Groups for the entirety of his tenure, where they established mutual trust and loyalty.

Tom Case has a very methodical approach to sales and always puts the customer first. He is a devoted family man and will now get to spend more time with them, but his dedication to his Polyform family will always be remembered. As a result, customers, co-workers, other marine manufacturing managers as well as competitors continue to respect him. His leadership and calming demeanor will be missed by many in the industry. His last day at Polyform will be July 29, 2020.

Barb Foss will be following in his large footsteps as the new Recreational Sales Manager, North America.

About Polyform U.S.

Incorporated in 1978, Polyform U.S. brought a unique family business like no other from Norway to Kent, Washington. Today, Polyform boat fenders and buoys are manufactured in the USA and recognized in ports and marinas across the world. Known for our signature blue rope-holds and trusted, durable designs, we set the standard for quality buoys and boat fenders. Discover what makes us Uniquely Polyform at www.polyformus.com.

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