



FOR IMMEDIATE RELEASE

# MAGMA PRODUCTS HIRES NEW VP SALES AND MARKETING ALISON GARCIA

Magma Products LLC announced today the addition of **Alison Garcia** as their new **Vice President of Sales and Marketing**, effective **June 29th**.

Alison spent an extensive period of time as a **Category Manager** at **West Marine** and most recently worked as the **Vice President of Merchandising** for **Swim Outlet.com**, **Yoga Outlet.com** at **Spiraledge**.

*“Alison brings and excellent blend of work experience that matches our needs perfectly, we expect her to be a big asset and are very excited to have her join the Magma team”*  
– Magma CEO **Chris de Recat**.



For more information, go to [magmaproducts.com](http://magmaproducts.com)  
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