



FOR IMMEDIATE RELEASE

***Soundings Trade Only* launches Top 10 Most Innovative Marine Companies Awards 2020**

The awards will recognize forward-thinking companies transforming the marine industry.

Essex, CT, June 1, 2020 - *Soundings Trade Only* is proud to announce the third year of the Top 10 Most Innovative Marine Companies awards. Rather than focusing on individuals or products, the Most Innovative Marine Company Awards acknowledges companies using innovation in different ways to advance their businesses and the marine industry. The awards are open to all company types and sizes that supply or service the marine industry across the globe.

“Innovation extends beyond product development. These awards honor the decisions, improvements and redirections across a range of initiatives that transform a company’s business and positively impact the marine industry, pushing it forward,” says Michele Goldsmith, publisher of *Soundings Trade Only*. “This year we will focus on key categories of innovation from altruism and social awareness to manufacturing processes to development and technology to workplace culture and more.”

“The marine industry brings new, groundbreaking ideas to life through outstanding, forward-thinking practices and businesses,” says Jeff Moser, editor in chief of *Soundings Trade Only*. “We are looking forward to learning about how companies both large and small are having a profound impact on their organizations, our industry and the world at large.”

The awards panel will review a broad range of company initiatives that include innovative materials, new manufacturing processes, supply chain management, sustainability, workforce solutions, business development, technology and others. The judging panel will include AIM and *Soundings Trade Only* editors as well as industry experts.

“The goal is to recognize achievements and innovative business practices,” says Goldsmith. “We know there are many companies inspiring positive change. If you have done something unusual and outstanding in the last year, we want to recognize your efforts.”

The awards will focus the period from August 15, 2019 through August 14, 2020. Applications may be submitted online at www.tradeonlytoday.com/enter from June 1 through August 15, 2020.

The ten winners including first place top winner will be recognized at the *Soundings Trade Only* Leadership Summit on Monday, September 28th at the Tampa Marriott Waterside during IBEX week. In the event that IBEX does not occur, the winners will be announced via livestream broadcast. The order of winners will be revealed in

an article profiling the Top 10 Most Innovative Marine Companies as well as the top overall winner in the *Soundings Trade Only* November issue and on the TradeOnlyToday.com website. Winners will receive additional benefits.

Please contact Michele Goldsmith at mgoldsmith@aimmedia.com or 847.373.0385.

Soundings Trade Only

Soundings Trade Only is a marine business-to-business information multi-media brand. It includes a monthly print publication, and digital entities including an e-newsletter, web and social media sites. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management and marketing insights, and more to the marine industry. It is part of the AIM Marine Group, which includes other publications including: *Yachts International*, *Power & Motoryacht*, *Outboard*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media.

Active Interest Media

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