



FOR IMMEDIATE RELEASE – June 30, 2020

Teakdecking Systems (TDS) Hires New Director of Engineering and Design – Michael Hartline

(Sarasota, Florida) Teakdecking Systems is growing its Engineering and Design capabilities by hiring a new Director of Engineering and Design, Michael Hartline. He is an accomplished naval architect with over 30 years of experience, holding distinguished leadership roles along the East and West coasts of the U.S.

Michael graduated from Westlawn Institute of Marine Technology in 2001, with a Professional Diploma in Naval Architecture, earning his degree while working as a product development engineer. Mike held key positions with CABO Yachts, as Director of Operations at the Adelanto, CA, operation and transitioned to Director of Operations at the New Bern, NC operation. He also worked as Program Manager for Hatteras Yachts and as Senior Naval Architect for Brunswick Boat Group. His most recent role was Director of Engineering for Ocean Alexander yachts.

“Michael is skilled at designing and leading new product development teams to meet high customer expectations,” said Richard Strauss, President of Teakdecking Systems. “His strength is in designing and leading product development teams to meet challenging expectations. In Michael’s most recent position, he was responsible for all production engineering and new product development, initiating and maintaining a new ECR program, creating new standards and processes for engineering and products, and developing a company standard print list and control program. We welcome the expertise and structure he can bring as he drives continuous improvement in all key areas of manufacturing.”

Teakdecking Systems will benefit from Michael’s experience in leading complex programs from concept to product launch, including preliminary and final design review processes; developing and implementing new product review processes to improve program development cycle timing; driving continuous improvement through products; introducing new products; and managing a product portfolio.

Teakdecking Systems is recognized as the world’s premier supplier of Teak Decking Systems, and the company also distributes high-quality Composite Decking. Founded in 1983, it is an ESOP company. Products include teak and composite decking, repair and maintenance products such as caulk, epoxy, cleaners, and adhesives, available through national and global distributors.

For additional information, please contact Teakdecking Systems: 941-756-0600 (office) or email yacht.services@teakdecking.com

Contact: Karen Ross, Marketing Manager

Teakdecking Systems
7061 15th Street East
Sarasota, FL 34243
941-756-0600 – Office
yacht.services@teakdecking.com
www.teakdecking.com