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For Immediate Release

UFLEX APPOINTS NEW GENERAL MANAGER

Sarasota, FL USA - [Uflex USA](http://www.uflexusa.com), the leader in marine steering and control systems, is proud to announce Scott Rath as the new General Manager. Scott brings over 20 years of marine experience, a love and passion for boating, and is a licensed 100GT U.S. Coast Guard Master Captain. Scott comes to Uflex from [Cummins Engine Company Inc.](http://www.cummins.com) where he held a variety of engineering, sales, and business leadership roles since 2005. "I am very excited to work with such a dedicated team that is already product, quality, and customer-focused!" says Rath. "We are excited to take Uflex to the next level by continuing to build on the great foundation this team has already constructed."

From the beginning of the COVID-19 pandemic, Uflex took extensive precautions to protect its workforce. Uflex is a key supplier to all sectors of the maritime industry and due to this operates as an essential supplier. The office staff worked from home while only essential staff in production and shipping were working in the facility with proper PPE equipment to stay safe. "Implementing changes early has allowed all of our staff to remain healthy while keeping our customers' pipelines filled. Uflex never stopped manufacturing or supplying key componentry to our customers during the pandemic" says Rath.

We are dedicated to keeping our staff safe at work and continuing to support our customers with the latest high-quality products through our world-class customer support. "After a slight sales dip in April; business has quickly rebounded, and we are poised for a great 2nd half of 2020". says Rath. "We welcome the opportunity to supply both existing and new customers with their complete steering, custom steering wheels, controls, trim tabs, and air conditioning needs. We will provide our customers with a detailed portfolio of marine components to suit their unique requirements; we want to be their steering, stabilization, and air conditioning solutions provider."

Uflex USA, established in 1989, is a leading manufacturer of marine steering, control systems, and related components, with full manufacturing capabilities in Sarasota, Florida. Uflex supports all segments of the marine industry, regardless of volume or product applications. As an affiliate of the Ultraflex Group, Italy, Uflex has tremendous resources to draw upon for new product development in hydraulics, electronics, steering wheels, air condition, and many other technologies. This position allows Uflex to have innovative product designs and unparalleled dedication to quality and customer service. Uflex products are found as originally installed equipment on top respected boat brands worldwide and aftermarket through a vast network of distributors. See how Uflex is driving the future of boating at www.uflexusa.com, on Instagram, LinkedIn, Facebook and YouTube. Please contact Uflex with any questions.

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