

Press Release For Immediate Release

MAY 20, 2020

Sea Tow Foundation Adds New Life Jacket Loaner Stations

Offers safety guidelines for life jacket sharing and use

SOUTHOLD, N.Y. – The <u>Sea Tow Foundation</u> – a national nonprofit dedicated to the education and awareness of safe boating practices – announced today that it has partnered with an additional 87 organizations and agencies to add new or restock existing <u>Life Jacket Loaner Stations</u> for the 2020 Summer boating season.

With more than 650 Life Jacket Loaner Stations already located throughout the United States, the Sea Tow Foundation is also offering tips and guidelines for boaters using life jackets from a loaner station, especially during the COVID-19 pandemic.

"Many agencies and organizations depend on our experience and knowledge in boating safety and our expertise in life jacket loaner programs," said Gail Kulp, executive director of the Sea Tow Foundation. "Since the virus has impacted all of us in one way or another, we know it is important to provide guidance to boaters that want to borrow life jackets from our loaner stands. We want to continue to ensure that drownings can be prevented through loaner life jackets that are available to be borrowed at no cost."

With the health and safety of boaters and life jacket loaner station hosts in mind, the Sea Tow Foundation is providing the following tips and guidelines for consideration:

- 1. Follow local and state guidelines regarding closures of beaches, boat ramps, marinas, and other locations that have traditionally provided life jacket loaner stations. If one of these locations is closed, a loaner station previously located there will not be available.
- 2. Do not go boating or spend time in public if you have a fever or are feeling sick.
- 3. Wear your life jacket if you go boating and ensure that children under age 13 are wearing their life jackets while the boat is in motion as required by the U.S. Coast Guard.
- 4. Be sure to also follow the other Sea Tow Foundation social distancing tips while boating.

The Sea Tow Foundation has also provided some general <u>cleaning and disinfecting guidelines</u> for cleaning life jackets.

"We consulted <u>Onyx Outdoors</u>, the manufacturer we purchase our loaner life jackets from, as well as representatives from the U.S. Coast Guard, who oversee our grant for the life jacket loaner program, to help develop signage and language to include on every loaner station," Kulp noted. "Stickers are being provided to each loaner station host in the coming weeks and new loaner station signage will be printed with the wording already on it."

Media Contacts

Brian Chandler Commonwealth Public Relations 804-510-0039 ext. 101 bchandler@commonwealth-pr.com Gail R. Kulp Sea Tow Foundation 631-876-5077 gail@boatingsafety.com All Sea Tow Foundation life jacket loaner stations will contain the following language: "Life jackets are provided for the community. Each user who borrows a life jacket is obligated to inspect the life jacket prior to use and to return it clean and in good working order for the next user. These life jackets are not inspected or maintained after each use. Life jackets are borrowed at your own risk."

Through its <u>Life Jacket Loaner</u> program, the Sea Tow Foundation has distributed more than 65,000 life jackets to local businesses, agencies and organizations across the country since 2008 to develop life jacket loaner programs in their local areas.

The more than 650 life jacket loaner stations currently in operation are placed in locations where boaters will have easy access to the life jackets, such as boat ramps, marinas, and parks. Boaters may borrow the life jackets at no cost and are asked to return them when they are finished so that they are available for others to use.

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Sea Tow Foundation

With a focus on safe boating practices that result in fun on the water, the Sea Tow Foundation – a 501(c)(3) nonprofit organization – was established in 2007 by Sea Tow Founder Capt. Joe Frohnhoefer. After his passing in 2015, Captain Joe's legacy continues as the Foundation brings attention to the number of preventable boating-related accidents, injuries, and deaths, and directly addresses prevention methods through education and awareness. More than 650 life jacket loaner stands are now available across the United States and the Foundation's Sober Skipper program continues to grow. For more information, please visit BoatingSafety.com.

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