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243 Oak Street, Pembroke, Massachusetts 02359

## RITCHIE REOPENS WITH RENEWED VIGOR

Ritchie Navigation, the world's largest and oldest manufacturer of magnetic compasses, reopened on May 18 after a forced COVID-19 closure mandated by the Commonwealth of Massachusetts. Due to proactive measures taken prior to the hiatus, the company is back up and running with renewed vigor and at full speed.

"During the closure, we received compasses in need of maintenance or repair," said Roby Holland, VP of sales and marketing. "It'll take us a couple of weeks to catch up with those, but we came back online in a strong way. We continued to take orders while we were down and don't foresee any delays in shipping them out." Preceding the mandate, Ritchie ramped-up manufacturing to position itself to reopen with full strength.

For 160 years, Ritchie Navigation products have guided generations of professional mariners and recreational boaters. Its innovative Ready to Boat program partners with OEM and dealers to right-size compasses, reduce sole bearing reliance on GPS and deliver free online boating safety and navigation education to new owners.

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