Voting Begins May $\mathbf{4}^{\text{th}}$, 2020 for the $\mathbf{2}^{\text{nd}}$ Annual "Best Harbor in the U.S." Contest

Is there a 'best harbor' in the U.S.? US Harbors uses crowd-sourcing to find the winners.

Rockland, ME — **May 4, 2020** — On Monday, May 4, 2020, US Harbors will open online voting for the "Best Harbor in the U.S. 2020" at https://www.usharbors.com/best-harbor/. Over 100,000 people, from all over the country, participated in the 2019 Best Harbor contest, with the winning harbor – Padanaram, MA – sweeping the results with their highly engaged local community.

Voting for this year's Best Harbor contest will be open to everyone from May 4th through May 31st. Participation is limited to one vote per user. US Harbors will announce the winner of the 2020 event on Thursday, June 4th. The winning harbor, and the top 3 runners-up, receive special plaques commemorating their win. Additionally, US Harbors throws a special event for the overall winner, with gifts for their community, and media coverage.

About the "Best Harbor" Contest: The online contest, started in 2019, uses crowd-sourcing to determine which harbor is best loved by its community. Participation is open to everyone, but primarily includes the 5 million people who use usharbors.com for their tides/weather/harbor-local information and daily coastal news. The purpose of the contest is to promote the strength and vitality of coastal communities – the winning harbors have been those whose residents have strong communication networks and support for their community. These kinds of networks are vital for effective disaster management, coastal planning, and the overall resilience of a community, its residents, and their economy.

About US Harbors: US Harbors is a media and data company in Rockland, Maine specializing in "tides, weather, & local knowledgeTM" for people who love the coast. The company has data on 1,400 harbors across 30 coastal states and the Great Lakes. The company's primary website, https://usharbors.com, has been helping people make good decisions about their days on and near the water since 2009. The mission of the company is to promote the sustainability and resilience of coastal

communities, both economically and environmentally. US Harbors also sponsors national Harbormaster

Appreciation Day (celebrated every year around the country on Oct. 8th – <u>www.harbormasterday.com</u>).

The demographic is primarily ages 25-65, 55% male | 45% female, with interests in boating, fishing,

paddling, swimming, and other activities on or near the water. Other common qualities include:

physically fit and active, outdoor lovers, travelers, do-it-yourselfers, who like food, cooking, and

investing.

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