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## Zeelander Yachts confirms strong sales during the early months of 2020

- Sales in first three months of 2020 show 30% increase, year-on-year
- Over 50% of current production is of the flagship Z72
- Strong sales in US as well as multiple orders from Europe
- Zeelander Yachts is developing ideas to expand the range

Suggested hashtags: #zeelander #zeelanderyachts

**Zeelander Yachts** has announced its sales figures for Q1 of 2020 and, despite the current uncertainty in the world's economy, the established Dutch yard has revealed a 30% increase in sales over the same period in 2019, which was also considered an excellent three months commercially.

*"In 2019, we had very good numbers in terms of launches and production,"* comments **Sietse Koopmans, Founder and Chairman of Zeelander Yachts**. *"The world premiere of our flagship Z72 yacht and opening of our North American department were true highlights of the year."*

**More than half** of the current production at the shipyard is represented by the 22-meter Z72 and there are numerous Z55 yachts under construction. The majority of Zeelander's current orders originate **from the US** but there have been several new sales to European clients over the last few months.

Thanks to these positive results, Zeelander Yachts plans to increase the current shipyard territory and production volume.

*"We are developing ideas to expand the range, so stay tuned for more details,"* disclosed **Sietse Koopmans**.

### **Next delivery**

After confirming its strong order book details, the shipyard will deliver a new Z55 yacht for a client in Florida; with a smart, sophisticated design and hard-edged look offset by the builder's signature curves, the 17-meter model is an iconic sport cruiser from Zeelander. *"The boat is ready for delivery, and she is just waiting to be shipped to the US where our very excited client is looking forward to receiving her,"* said **Koopmans**.

### **News from the US**

Zeelander Yachts opened its US headquarters in Fort Lauderdale, Florida earlier this year. The company's North American department has several boats available.



The Florida unit's hybrid service center includes two full-time staff members dedicated to customer service needs, warranty issues, and guidance on best practices for the cleaning and maintenance of yachts.

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