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## Staying social at Porto Montenegro

- Porto Montenegro launches an **online platform to serve marina crew** during the Covid-19 pandemic
- Offering everything from *eSailing* to virtual fitness and quiz nights
- The digital space aims to **close the distance and boost morale** among crew and the wider online community

Porto Montenegro approaches the Covid-19 challenges with a flurry of optimism which has given rise to a proactive online platform initially conceived to serve the marina's own crew. With plans to extend this digital events space not only to crews in the Med, but to a wider online community, the luxury superyacht marina and residential destination village has the aim of closing the distance during a period of uncertainty for many, as well as encouraging fitness, health and team spirit.

The online platform brings a host of FOC sessions, starting from the innovative *eSailing* series. Each Wednesday and Saturday, users can access the series via the *Virtual Regatta* platform, giving keen sailors the opportunity to win a days' sail on a J70 this summer whilst partaking in their favourite sport with an interactive albeit unconventional twist.

Viewers attended a *Stay fit during Covid-19* calorie awareness and nutrition session, engaging in Q&A, while the regular Active Mondays & Fridays offer a live workout session from 6pm for a healthy start and end to the week.

It's all fun and games on *Chatty* Tuesdays from 7pm where each week, a key speaker is invited to partake in an online seminar, offering educational and motivational advice on a range of topics, as well as supporting crews and engaging others stuck indoors during the Covid-19 pandemic. This is followed later in the week by Quiz Thursdays from 7pm – and not even a global pandemic can stop the prize draw, with one lucky team securing a prize each week.

*As a world leading marina and nautical tourism destination, Porto Montenegro is doing what it can in order to help our resident marina guests make the best of current situation we all find ourselves in. This is of course headlined by our close collaboration with the Government of Montenegro and the municipality of Tivat so as to ensure our guests are well informed and that we are all following the guidelines and regulations set forth. Challenging times call for innovative thinking, which is why we have come up with some interesting solutions for our renowned "Crew Club Calendar". This includes Captains cocktail hour, pub quizzes, sailing regattas and wellness sessions – all hosted online of course. We like to think of it as essential physical distancing whilst remaining social. Our goal is to continue to increase the variety of activities and to start to roll these out to the*



*wider audience so as to help to bring together the crew from all over the Med, explains Tony Browne, Marina Director at Porto Montenegro.*

Whilst the physical marina reception remains closed to the public in line with government regulations, the reception service remains operational during usual working hours via the virtual platform, where face-to-face video calls are swiftly becoming the new norm – at least for now.

All events are open for international yachting crew. For more information: [crewclub@portomontenegro.com](mailto:crewclub@portomontenegro.com).

#### **About Porto Montenegro**

Porto Montenegro is the Mediterranean's leading luxury yacht homeport and marina village.

The state-of-the-art facility has been designed to cater to the meticulous needs of all yachts, their owners, guests and crew with specific infrastructure for the largest yachts afloat. The marina currently has 450 berths for yachts from 12 to 250 meters in length (with a capacity for expansion to 850 berths), 300 sold-out luxury apartments, as well as 60 units of ground floor retail made up of restaurants, bars, cafes, shops and amenities and a five-star Regent Hotel with over 200 luxury suites and apartments.

In 2017, Porto Montenegro received a prestigious Superyacht Marina of Distinction award and 5 Golden Anchors from The Yacht Harbour Association (TYHA) for the high-quality facilities and services provided. Porto Montenegro has become the world's first marina to receive the Platinum award from TYHA and the Marina Industries Association, joint operators of the Gold Anchor award scheme.

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