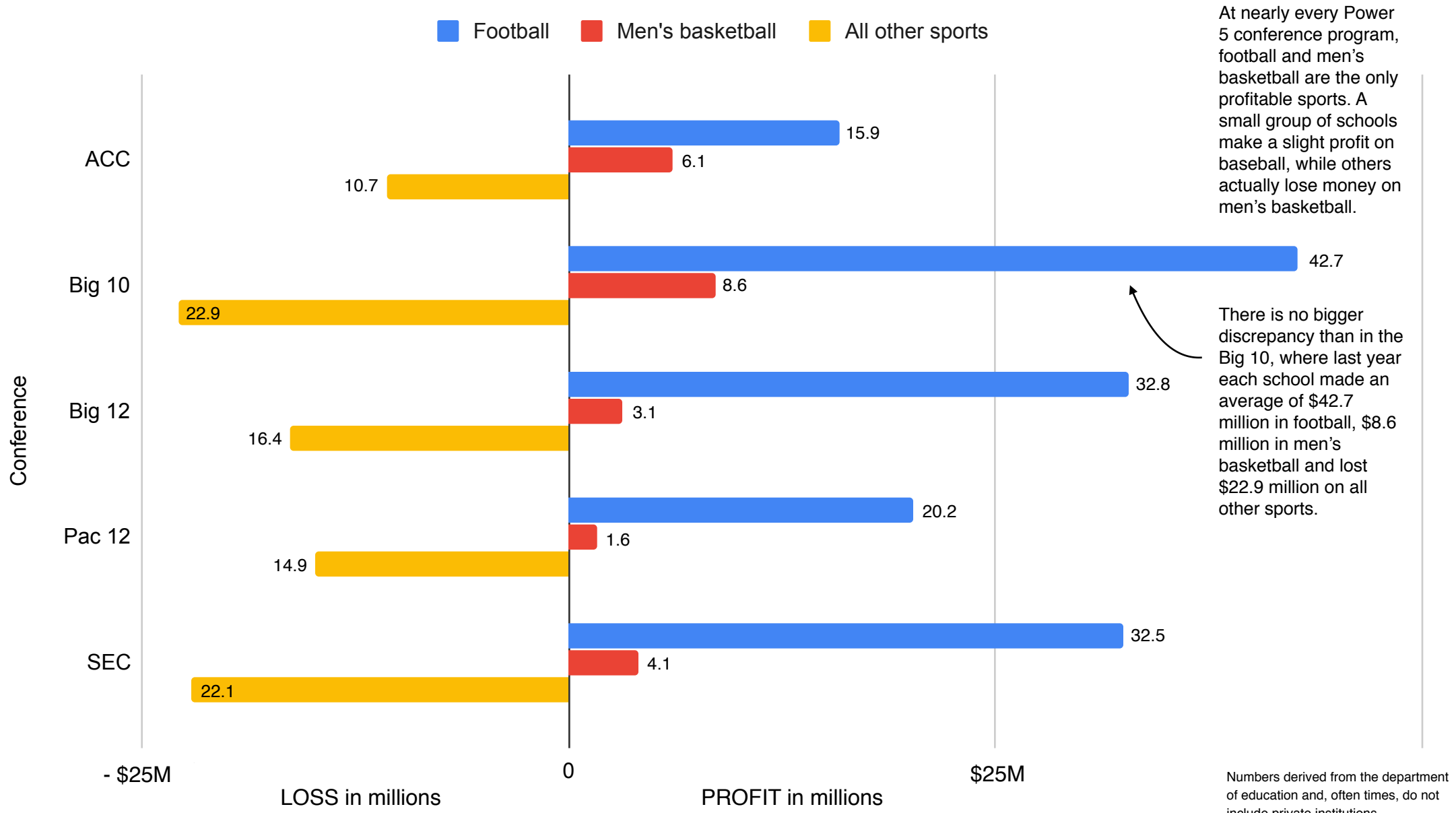
How football supports Power 5 conference athletic departments



At nearly every Power 5 conference program, football and men's basketball are the only profitable sports. A small group of schools make a slight profit on baseball, while others actually lose money on men's basketball.

There is no bigger discrepancy than in the Big 10, where last year each school made an average of $42.7 million in football, $8.6 million in men's basketball and lost $22.9 million on all other sports.

Numbers derived from the department of education and, often times, do not include private institutions.