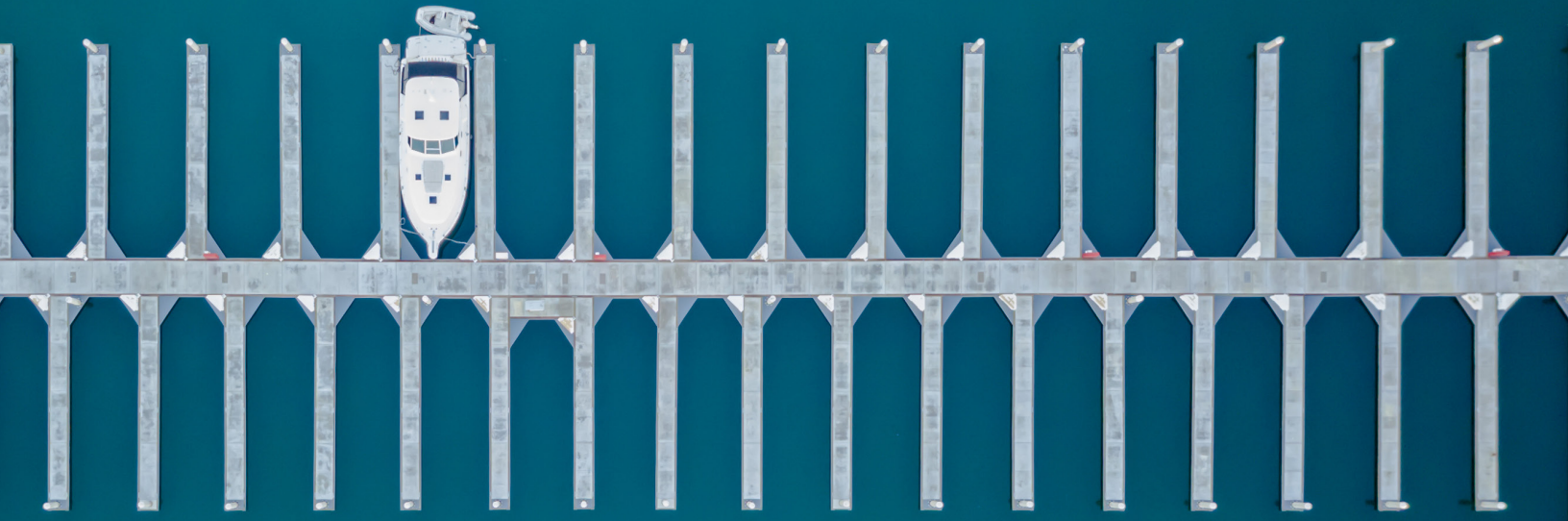


NAUTICAL



DISTANCING

AIM Marine Group's **VIRTUAL BOAT SHOW**

WITH 1.5 MILLION ACTIVE BOATERS

THE ANTIDOTE FOR SOCIAL DISTANCING, TO CURE YOUR BOAT SHOW BLUES.

SHOWCASE, CONNECT, ENGAGE

YOUR CONSUMERS ARE OUR AUDIENCE

As boaters are stuck inside 'social distancing' – we are bringing the boat show to them. Our digital engagement numbers are up 28% over last year as marine enthusiasts seek an escape. Now more than ever, our audience is looking to stay informed and consume content that will influence their future buying decisions.

SHOWCASE: Educate and elicit excitement for your boat, product or service to our audience of 1.5 million.

CONNECT: Across multiple platforms and media types through live video, sponsored content and email marketing targeted to AIM Marine Group's applicable titles and social channels.

ENGAGE: With our highly qualified audience of serious boaters via the most trusted marine media brands. Easily reach the readers of Power & Motoryacht, Soundings, Passagemaker, Yachts International, Sail, Trade Only and Anglers Journal to help generate your next sale.

FOR MORE INFORMATION CONTACT MICHELE GOLDSMITH / MGOLDSMITH@AIMMEDIA.COM / 847-373-0385



These are challenging times **FOR all of us** — our families, our business, our colleagues. With the landscape shifting so rapidly, AIM Marine Group continues to be committed to keeping you updated in real-time. **We are all in this together and will be here for you virtually. Stay up to date with all the latest and greatest product, gear and boats with**

AIM Marine Group's **VIRTUAL BOAT SHOW**

AIM Marine group is the leader in the yachting industry with the following media brands: Yachts International, Power & Motoryacht, Soundings, Sail, Passagemaker, Anglers Journal, Outboard and Soundings Trade Only.

EXHIBITOR & SPONSORSHIP PACKAGES AVAILABLE:

VIRTUAL EXHIBITOR PACKAGE: \$1800 / additional displays \$900

Your virtual exhibit includes the following:

- Remote Interview & Pre Broadcast Promotion to AIM Audience
- Your Prerecorded Video - Walkthrough, Video Tour, Product Demo
- A Facebook Live Broadcast or Social Media Post of your virtual exhibit
- Each Virtual Exhibitor Page Can Include The Following Elements
 - Advertorial Written Copy
 - Additional Photos & Videos
 - Hyperlinks to Client Website
 - SEO Source References
 - Lead Gen Forms
 - Ad Blocks and Advertising Exclusivity On Your Exhibitor Page

WHAT WE'LL DELIVER TO DRIVE TRAFFIC TO YOUR VIRTUAL BOAT SHOW PAGE:

- Paid Social Campaign via FB/CA
- Enews Placement
- Eblast Exposure
- ROS Display Ads

FOR MORE INFORMATION CONTACT

MICHELE GOLDSMITH / MGOLDSMITH@AIMMEDIA.COM / 847-373-0385

92,886
PARTNER EMAILS

80,532
E-NEWSLETTER

771,456
FACEBOOK CUSTOM
AUDIENCE REACH

249,678
SOCIAL MEDIA AUDIENCE:

300,282
PRINT SUBSCRIBERS

