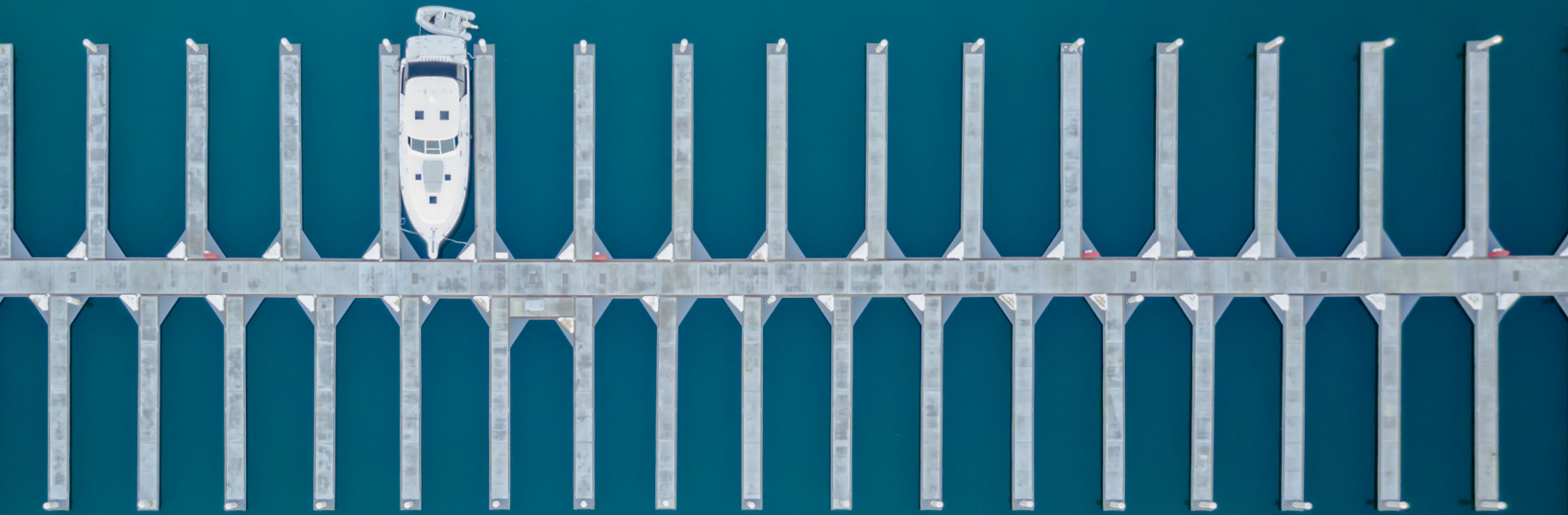


NAUTICAL



DISTANCING

AIM Marine Group's **VIRTUAL BOAT SHOW**

WITH 1.5 MILLION ACTIVE BOATERS

THE ANTIDOTE FOR SOCIAL DISTANCING, TO CURE YOUR BOAT SHOW BLUES.

SHOWCASE, CONNECT, ENGAGE

YOUR CONSUMERS ARE OUR AUDIENCE

As boaters are stuck inside 'social distancing' – we are bringing the boat show to them. Our digital engagement numbers are up 28% over last year as marine enthusiasts seek an escape. Now more than ever, our audience is looking to stay informed and consume content that will influence their future buying decisions.

SHOWCASE: Educate and elicit excitement for your boat, product or service via a video broadcast to 1.5 million viewers.

CONNECT: Across multiple platforms and media types through live video, sponsored content and email marketing targeted to AIM Marine Group's applicable titles and social channels.

ENGAGE: With our highly qualified audience of serious boaters via the most trusted marine media brands. Easily reach the readers of Power & Motoryacht, Soundings, Passagemaker, Yachts International, Sail, Trade Only and Anglers Journal to help generate your next sale.

FOR MORE INFORMATION CONTACT BOB BAUER / BBAUER@AIMMEDIA.COM / 401-935-4945