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Media Contact: Shannon Aronson, <u>saronson@abycinc.org</u>, 410.990.4460 x105 High res headshot image: <u>https://abycinc.org/resource/resmgr/pr/Craig.jpg</u>

## ABYC's Craig Scholten Appointed as Chair of ISO TC/188 Small Craft Committee

**ANNAPOLIS, Md., March 9, 2020** – Craig Scholten, American Boat and Yacht Council (ABYC) technical vice president, has been named by the International Organization for Standardization (ISO) Technical Management Board as Chair of ISO/TC 188 *Small Craft* for the period of 2021-2023.

ISO TC 188 working groups are responsible for the creation and ongoing development of over 79 *Small Craft* documents that are used in the design, construction, and testing of recreational boats up to 24 meters. Experts from all over the world assist in the development of the standards that are essential to their segment of industry.

Dave Marlow, Brunswick Corporation product integrity/government affairs director said, "As a marine manufacturer that uses both ABYC and ISO standards, having the proper leadership in marine standards development is vital to our industry. Craig Scholten's appointment to the chair of TC 188 could not have come at a better time and his deep background in standards development and application makes him a clear choice for the job – he will do an outstanding job representing the global marine industry."

Uli Heinemann, International Marine Certification Institute (IMCI) managing director said, "With the election of Craig Scholten as new chairman, ISO TC 188 has again chosen the right person for the right job. As a former boat manufacturer, his long professional experience in the practical application of ISO standards leads him to his special perspective on the needs of the industry."

Scholten is also the Chair of the U.S. Technical Advisory Group (TAG). ABYC is the American National Standards Institute (ANSI) accredited representative for US positions on activities and ballots related to ISO TC 188.

"Collaboration in efforts to support boating safety internationally and harmonize requirements with ABYC standards allow manufacturers to standardize product and better succeed in the global marketplace," said Scholten. "The payoff for US delegation engaging in the ISO standards development process is far greater than most realize."

If you are exporting product and need to better understand the latest in the ever changing world of global compliance, ABYC has resources to assist. Visit <u>www.abycinc.org</u>.

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Since 1954, the nonprofit American Boat & Yacht Council (ABYC) has developed safety standards for boat design, construction, equipage, repair and maintenance. The essential global source of marine industry technical information, ABYC's product safety standards, credentialing, education, training, and other tools help members make boating safer.