

2020

PRESS RELEASE

SPORTSMAN BOATS FEATURE ADVANCED DOMETIC MARINE DIGITAL SWITCHING

Litchfield IL, March 4, 2020

Dometic to provide central control of onboard systems for Sportsman Boat models 25 feet and larger for cleaner, easier and more cost-effective rigging.



Dometic Marine, formerly known as SeaStar Solutions, has announced that its advanced Digital Switching technology is now offered as standard equipment on all Sportsman Boat models 25 feet in length and up.

Sportsman Boats, based in Summerville, South Carolina, prides itself on offering a full line of family friendly center console boats manufactured with the latest designs, procedures and materials in its state-of-the-art-factory. Its line includes a variety of offshore center consoles and inshore bay boats up to 35 feet, designed to combine world-class ride and fishing

features with creature comforts, amenities and technology that appeal to today's family boaters.

The integration of Dometic Digital Switching into Sportsman's line up is an ideal match for Sportsman Boats and its clientele. "Digital switching is definitely the wave of the future," said Sportsman Boats President Tommy Hancock. "We have always worked to stay innovative and on the cutting edge when it comes to the way we build our boats. Collaborating with innovative partners such as Dometic Marine helps us stay on the forefront of marine technology — and both our company and our customers reap the benefits. Dealer adoption for this digital switching has been great so far, which tells us we're on the right track," added Hancock.

According to Hancock, Sportsman began including electronics standard on all boats about four years ago, which was a natural first step towards integrating digital switching. From the boater's perspective, Dometic Digital Switching allows control of marine lights, pumps, climate control, batteries, trim tabs, bow thrusters and more through a single digital display, rather than an array of individual switches. This gives the boater a cleaner, high-tech helm control station while enhancing reliability. It also reduces the need for cumbersome wiring bundles at the helm and throughout the boat. A branded Sportsman remote control lets boaters turn their boat's systems on/off from up to 200 feet away, letting them prepare for a fun day on the water before they even step aboard.

Built-in diagnostics and the built-in redundancy of a "get-home" mode provide the boater with peace of mind. Dometic Digital Switching also interfaces with the

Mobile living made easy.





2020

PRESS RELEASE

Optimus EPS Steering, which is also standard on Sportsman boat models 25 feet and up.

This technology also provides the boat builder with a range of advantages. For example, Dometic Digital Switching speeds production by reducing time for wiring as well as wiring complexity. The result is reduced labor costs for the manufacturer and improved reliability for the owner. "Eliminating moving parts from the boat means less time and labor costs, as well as less chance for wiring errors or switch malfunctions that could cause issues for the customer. At Sportsman, we're focused on delivering the best boating experience possible, and Dometic Digital Switching is helping us meet that goal," added Hancock.

In addition to digital switching, Dometic Marine SeaStar Steering, Optimus, Optimus 360, jackplates and EPA-rated fuel tanks are other key components the company provides to Sportsman Boats.

"Having a customer like Sportsman Boats, with the forward-looking vision to strive for a connected boat to enhance the boater's experience, is key in our desire to get more people into boating," said Dometic Marine President Eric Fetchko.

To learn more about the full line up of Sportsman center console boats for family minded fishermen, visit www.sportsmanboatsmfg.com

To learn more about Dometic Digital Switching technology, visit [here](#).

About Dometic

Dometic is a global market leader in branded solutions for mobile living in the areas of Food & Beverage, Climate, Power & Control, Safety & Security and Hygiene & Sanitation. Dometic operates in the Americas, EMEA and Asia Pacific, providing products for use in recreational vehicles, trucks and premium cars, pleasure

and workboats, and for a variety of other uses. Our motivation is to create smart and reliable products with outstanding design. We sell our products in approximately 100 countries and we have a global distribution and dealer network in place to serve the aftermarket. Dometic employs approximately 7,200 people worldwide, had net sales of more than SEK 18.5 billion (USD 2.0 billion) in 2019 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit: <http://www.dometic.com>.

PRESS CONTACT

Minako Nakatsuma Olofzon
pr@dometic.com
+46 (0) 8 501 025 41

Mobile living made easy.

