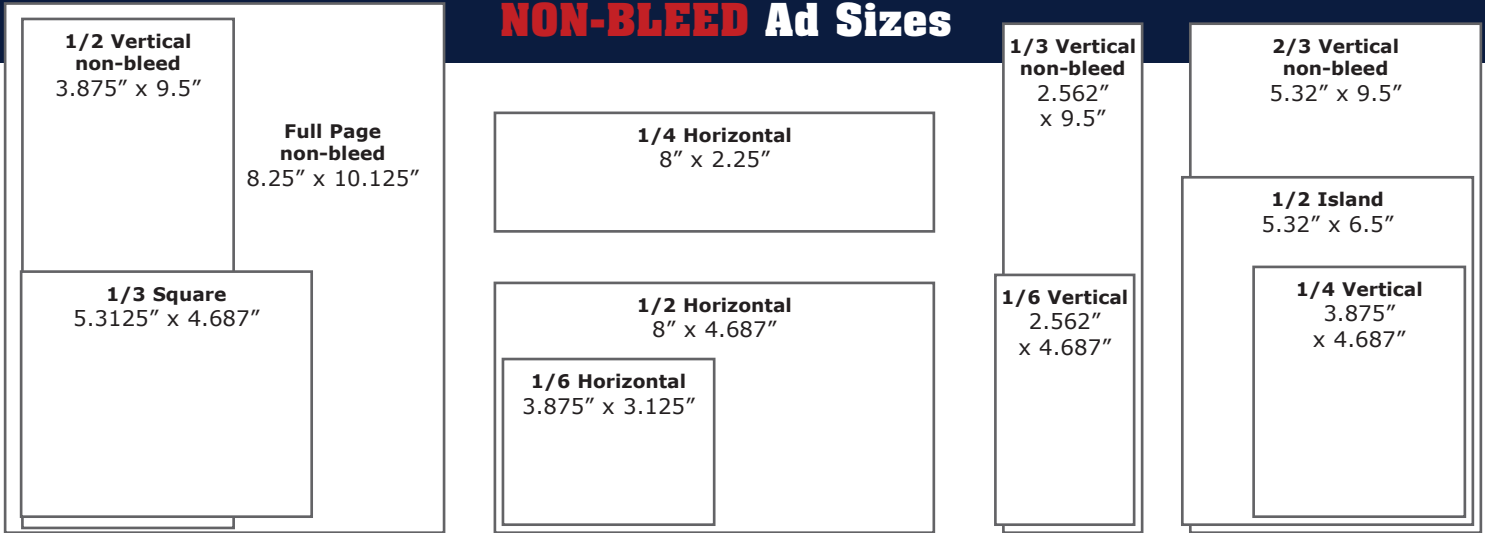


NON-BLEED Ad Sizes



BLEED AD Printing Specifications

Binding method: Saddle stitched

	Trim Size	Bleed Size
1/3 Vertical	2.937" x 10.875"	3.1875" x 11.125"
1/2 Horizontal	9" x 5.312"	9.25" x 5.5625"
1/2 Vertical	4.25" x 10.875"	4.5" x 11.125"
2/3 Vertical	5.687" x 10.875"	5.9375" x 11.125"
Full Page	9" x 10.875"	9.25" x 11.125"
Full Page Spread	18" x 10.875"	18.25" x 11.125"

Keep live matter at least 3/8" from trim on all outside edges.

Positioning

Guaranteed Positioning +10%
Premium Positioning +20%

Inserts

Accepted. Call for rates and availability.

Media

All PDF files need to be press ready (300 dpi). EPS and TIF files are acceptable; fonts must be embedded. WSN can accept ads via email (under 10MB) or via FTP. Please email files to snd_ads@aimmedia.com or upload to our FTP.

FTP UPLOAD

SFTP.AIMMEDIA.COM Port 22999

USERNAME: wsn_ads **PASSWORD:** newzshopa_3x

Issue Closing Dates

SPACE 1st of the month prior.
MATERIALS 5th of the month prior.
Issue starts mailing 28th of the month prior to the issue title.