

MINA RASHID SELECTED TO BE THE VENUE FOR ICOMIA WORLD MARINA CONFERENCE

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The countdown begins for the event, which will be held on 13-15 October, under the theme of “Marinas empowering tourism and economies”

Dubai, United Arab

Emirates, 30 January 2020: ICOMIA's member P&O Marinas today (30 January) announced that Mina Rashid will be the venue for ICOMIA (International Council of Marine Industry Associations) World Marina Conference.

With the main theme being “Marinas empowering tourism and economies”, ICOMIA World Marinas Conference 2020, to be held from October 13 to 15, will focus on regulatory frameworks and barriers, best investment practices, changing the public perception of a marina, new technologies, as well as climate change and environment sustainability just to name a few.



(https://www.icomia.org/system/file/01_low_0.jpg)

The conference will connect East to West and North to South, offering the region's young, yet vibrant marina industry to share expertise, innovation and technology with developed and traditional yachting markets.

Mohammed Al Mannaei, CEO of P&O Marinas and Chairman of Raseina, Dubai Maritime City Authority's platform linking Dubai's marinas, said: "With this announcement of the date and venue for the event, our countdown begins towards making ICOMIA World Marina Conference 2020 an unforgettable event for marina enthusiasts and a landmark for the UAE's marina community. At P&O Marinas, we're confident that Mina Rashid will be the ideal venue to host the biggest names in the international marinas sector.

"By bringing the world's recreational boat industry leaders and companies together in Dubai, we believe ICOMIA World Marina Conference 2020 will immensely benefit the UAE's domestic marine sector. The event coincides with the start of Expo 2020 and this will prove to be an excellent attraction for leisure yacht enthusiasts from around the world."

Udo Kleinitz, Secretary General of ICOMIA, says: “The venue selection of ICOMIA World Marinas Conference 2020 sends a powerful message towards the use of existing resources. Located in a basin formerly used in Dubai’s commercial port, Mina Rashid Marina has been re-purposed to offer moorings and open access to recreational facilities and restaurants, thus addressing relevant aspects in public acceptance of boating and sustainability. I am very positive about the conference being held in a marina itself. Some events will make use of the marina infrastructure including functions taking place on a former passenger liner, converted into a hotel and venue.”

Industry partners, marina, yachting and leisure enthusiasts are invited to register their interest in attending the conference by visiting [worldmarinasconference.com](https://www.worldmarinasconference.com) (<https://www.icomia.org/sites/all/modules/civicrm/extern/url.php?u=140&qid=5849>)

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