



## Marine Retailers Association of the Americas

8401 73<sup>rd</sup> Ave. N. Suite 71, Minneapolis, MN 55428

Phone: 763-315-8043 E-mail: [matt@mraa.com](mailto:matt@mraa.com)

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CONTACT: Matt Gruhn; 763-315-8043; [matt@mraa.com](mailto:matt@mraa.com)

### Stacey & Associates Joins MRAA as Partner Member

MINNEAPOLIS — March 25 — The Marine Retailers Association of the Americas announces Stacey & Associates has joined as a Partner Member.

“We look forward to partnering with the MRAA in supporting marine dealers and helping them find more success,” said Carrie Stacey, President. “Our experience will prove beneficial as businesses move through the lifecycle of becoming a dealer, building value in their dealership and eventually turning it over to a successor to continue their legacy.”

Stacey & Associates, Oroville, Wash., specializes in helping business brokers, business owners, individuals and specialty vehicle dealerships with mergers and acquisitions, succession transactions, business valuations and CFO for hire. Its services also include: consulting, bench-marking and implementation assistance to marine, RV, powersports and agriculture dealerships. Carrie Stacey, having spent a decade as a Dealer Principal and GM, brings a unique blend of skills and experience that enables her to accurately understand dealerships. Her deep familiarity with the subject matter — and close cooperation with respected industry specialists — combines with her love of numbers as a Mergers & Acquisitions professional, Business Valuator and Consultant with a CVA and CPA (USA and Canada).

Marine manufacturers, suppliers and service providers, through Partner Membership, commit to aligning their brands with the programs and opportunities that MRAA works to provide the dealer body in order to help fuel the success of the industry. Support from Partners allows the Association to expand its offerings and create a positive, long-term impact in the business of MRAA members.

“MRAA is pleased to add Stacey & Associates as a Partner Member,” said Allison Gruhn, Director of Business Development. “Highly respected within the industry, Stacey & Associates’ years of experience and insightful knowledge of dealership business processes is sure to benefit our members greatly. We welcome their unity and support.”

#### **About the Marine Retailers Association of the Americas**

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit [MRAA.com](http://MRAA.com) or contact us at 763-315-8043.

#### **About Stacey & Associates**

Established in 2017, Stacey & Associates offers cultivated business solutions to specialty dealers and business owners throughout the USA and Canada in the areas of Business Valuations, Sale Preparation,

Succession Planning and Mergers & Acquisitions. President Carrie Stacey, a Mergers & Acquisitions professional, Business Valuator and Consultant with a CVA, and CPA (USA and Canada) and former successful Dealer Principal and GM, wholly understands dealership needs. Whether you are ready to exit or expand, value your dealership, look to better understand your dealerships financials or improve your business processes, we are here to help. For more information, call: 208-290-2289 (USA), 778-214-9988 (CDN); email: [staceyassoc@outlook.com](mailto:staceyassoc@outlook.com); visit: [www.staceyandassoc.com](http://www.staceyandassoc.com).