



FOR IMMEDIATE RELEASE

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CWR WHOLESALE DISTRIBUTION HIRES MATTHEW SMITH AS FLORIDA EAST COAST OUTSIDE SALES REPRESENTATIVE

Bayville, New Jersey – CWR Wholesale Distribution is excited to announce that Mr. Matthew Smith has been hired as the Florida East Coast Outside Sales Representative. Matthew will be tasked with helping to grow the outside sales team in key markets. Currently, there is outside sales representation in the North East, New Jersey, Florida, Georgia, and South Carolina. With Matt on board, CWR hopes to continue to expand the outside sales representation throughout Florida focusing on the East Coast.

With twenty-five years of experience in the marine electronics and electromechanical fields and a twenty year career with the United States Navy, Matthew brings aboard skills in installation, providing repair and replacement services, and the ability to make recommendations on the best components to meet the needs and expectations of customers.

Brian Swanke, President of CWR Wholesale Distribution states, "This is a very exciting time for CWR. We have talked about Florida outside sales expansion for some time and I am happy that we will have Matt on the team to help CWR continue to offer top notch sales and service to our dealer base."

For more information on CWR Wholesale Distribution, visit www.cwrdistribution.com.

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