

**MASSACHUSETTS MARINE TRADES ASSOCIATION RELEASES TWO NEW WORKFORCE
INDUSTRY VIDEOS**

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The Massachusetts Marine Trades Association (MMTA) is pleased to announce the release of two new videos highlighting the boating industry, with a focus on industry jobs in Massachusetts. The videos will lead the viewer to the Massachusetts Marine Trades Educational Trust (MMTET) website: <http://massboatingcareers.com>.

Recognizing the importance of workforce development within the boating industry in Massachusetts, the MMTA & MMTET have made this issue a top priority over the years and are excited to distribute both videos. The MMTA has been very fortunate to have a strong legislative boating caucus within the Massachusetts state house working with them to support our workforce endeavors over the last few years with funding. The MMTA has utilized this funding to work with boating industry businesses, schools, state officials, Mass hire centers, job seekers and more, to help focus on this initiative and support the industry.

The Mass Boating Careers website includes the following information:

Jobs/Careers – are listed on an updated jobs board for our members to post

Educational Partners – are highlighted with links and information on the boating industry training that each offers

Scholarship Opportunities – that are available to those attending boating industry training are posted

Boating Industry general information – including several workforce studies completed over the last few years.

Here is the workforce development video #1 for review.



[Click here if you have trouble viewing this video.](#)

Here is the workforce development video #2 for review.



[Click here if you have trouble viewing this video.](#)

For more information on our jobs & careers website please visit: <http://massboatingcareers.com>

Questions about the boating industry in Massachusetts? Contact Randall Lyons – Randall@boatma.com

Thank you in advance for your consideration,

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Main Association page: <https://www.boatma.com>

Check MMTA's COVID-19 Resource page https://boatma.com/mmta_covid19.html

MMTA sponsorship opportunities: https://boatma.com/mmta_sponsorship.html

Jobs/Careers site: www.massboatingcareers.com

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Industry growth through **C**ollaboration, **C**ommunication & **E**ducation