



ORLANDO, Fla. (March 8, 2021) - Marine Industry Association of Central Florida (MIACF) announced the successful return of the Orlando Boat Show with record attendance at the Orange County Convention Center held March 5-7, 2021. Attendance was up 66% from 2019, the most recent show following a hiatus in 2020 due to coronavirus concerns.

“This was the best show we’ve ever had,” said Glenn Adams of Boat Max USA. “We expected smaller attendance as our first show in more than a year in an indoor exhibit space, yet this was not the case this past weekend. What an amazing show!”

New and seasoned boaters experienced 21 of Central Florida's top boat dealers representing more than 70 manufacturers.

“Participating dealers reported that boat sales exceeded all projections during the Orlando Boat Show,” said David Ray, executive director of MIACF. “We remain committed to raising the professionalism of the boating industry in a safe and enjoyable atmosphere.”

Save the Date: The Orlando Boat Show returns to the Orange County Convention Center August 27-29, 2021 in South Hall B. For more information, please contact David Ray at 386-943-8383 or dray@miacf.org.

Created in 1989, the Marine Industry Association of Central Florida (MIACF) is a not-for-profit trade organization focused on the sound growth of the marine industry for the benefit of its members and their customers, local communities, and the environment. MIACF is comprised of more than 30 members in Brevard, Lake, Orange, Osceola, Seminole and Volusia counties and is the owner of the Orlando Boat Show and the Daytona Beach Boat Show.

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