

# MOB+™

WIRELESS MAN OVERBOARD SYSTEM

# FELLO MARINE®

**Fell Marine** is honored to be recognized by The Sea Tow Foundation and its North American Sober Skipper Advisory Council as the winner of the Top Gear & Equipment Manufacturer of the National Boating Industry Safety Awards. The National Boating Industry Safety Awards recognizes the best boating safety work in the for-profit section of the recreational boating industry.



**Pictured left Fell Marine's CTO Fredrik Erickson and pictured right Fell Marine's CEO Christian Frost**

Sea Tow Foundation Executive Director Gail Kulp said, “FELL Marine knows its core demographic and provides outstanding demonstrations on their website to educate customers on how to install and use a wireless man-overboard device,” said Kulp. “They provided a diverse selection of many high-quality advertising materials to review and outline future business opportunities to increase the adoption of their product and further promote boating safety.”

Fell Marine’s CEO, Christian Frost, expressed his warmest appreciation for the recognition that this award gives to Fell Marine and looks forward to more years of marine safety equipment leadership.

“Fell Marine’s work to improve boater safety year after year proves to be an amazing experience for the entire team. It seems we hear new stories every month of where our products should have been used to prevent an accident and thankfully more stories come to us of how the MOB saved lives and prevented injury. Working with many different marinas, law enforcement agencies and marine safety groups has been a rewarding opportunity as we continue to work to provide better marine safety equipment for all boaters,” says William Schwarz, Fell Marine’s company spokesman since 2016.

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#### **About Sea Tow Foundation**

The [Sea Tow Foundation](#)'s mission is to promote safe boating practices that directly reduce accidents, deaths, and property damage related to recreational boating. With a focus on safe boating practices that result in fun on the water, the Sea Tow Foundation – a 501(c)(3) nonprofit organization – was established in 2007 by Sea Tow Founder Capt. Joe Frohnhofer. After his passing in 2015, Captain Joe's legacy continues as the Foundation brings attention to the number of preventable boating-related accidents, injuries, and deaths, and directly addresses prevention methods through education and awareness.

#### **About North American Sober Skipper Advisory Council**

The [Sea Tow Foundation's North American Sober Skipper Advisory Council](#) provides highly valued insight and recommendations regarding a variety of boating safety initiatives.

**About FELL Marine**

**FELL Marine Inc.** is a subsidiary of FELL Group AS. FELL Group AS is incorporated in Norway, and its principal subsidiary is located in the US. FELL, FELL Marine, WiMEA, AutoMOB and UniqueID are trademarks of FELL AS and/or its subsidiaries.

For more information about the North American Sober Skipper Advisory Council and the National Boating Industry Safety Awards, visit [www.boatingsafety.com/awards](http://www.boatingsafety.com/awards) where a video of the awards presentation from Dealer Week will be available along with future highlights of each award-winning company and campaign.

For more information about FELL Marine's products and services, please visit [www.fellmarine.com](http://www.fellmarine.com), [www.fellmarine.com/blog/](http://www.fellmarine.com/blog/) and [www.facebook.com/fellmarine](https://www.facebook.com/fellmarine).

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