



Orlando Boat Show Returns to the Orange County Convention Center

March 5-7, 2021 - Early Bird Tickets on Sale Now

ORLANDO, Fla. (Feb. 11, 2021) – Following a hiatus in 2020 due to coronavirus concerns, the Marine Industry Association of Central Florida (MIACF) announces the return of the Orlando Boat Show. Now in its 11th year, the highly anticipated show features 21 of Central Florida's top boat dealers representing more than 70 manufacturers during the three-day event March 5-7, 2021 at the Orange County Convention Center.

According to the National Marine Manufacturers Association (NMMA), with heightened interest in outdoor recreation activities and ways to social distance, consumer demand for new boats surged across the country in 2020. U.S. boat sales reached a 13-year high in 2020 with the recreational boating boom expected to continue through 2021.

New and seasoned boaters will experience more than 80 exhibitors and nearly 500 boats at the Orlando Boat Show. The show features a wide variety of boats including bowriders, center consoles, deck boats, flats boats, freshwater fishing boats, jet boats, pontoon boats and surf boats to fit any lifestyle and occasion.

With the return of the show, attendees will also get a first look of many 2021 models yet to be seen due to postponed shows in 2020.

Additionally, extra incentives are available only during the show from dealers and manufacturers such as extended warranties, service packages, waived dockage, enhanced electronics and accessory packages.

“The Orlando Boat Show is designed for new and avid boating enthusiasts to explore the latest in boating trends, vessels, water activities and fishing,” said Joe Lewis of Mt. Dora Boating Center and the president of MIACF. “We are committed to raising the professionalism of the boating industry in a safe and enjoyable atmosphere.”

WHO: Marine Industry Association of Central Florida

WHAT: 11th Annual Orlando Boat Show

WHEN: Friday, March 5 - 10 a.m. to 8 p.m.
Saturday, March 6 - 10 a.m. to 8 p.m.
Sunday, March 7 – 10 a.m. to 5 p.m.

WHERE: Orange County Convention Center, West Building C, B4 & B3
[9800 International Drive, Orlando, FL 32819](https://www.orlandoconventioncenter.com/locations/9800-International-Drive-Orlando-FL-32819)

TICKETS: Early bird adult ticket \$7 through Feb. 28.
<https://orlandoatshow.com/tickets>

Ticket prices are \$9 per person starting March 1.
Tickets are available for purchase online or at the gate.
Kids under the age of 12 are free!
Orange County Convention Center parking is \$10.

SPECIAL EVENTS: All events and seminars are included in show admission. (subject to change)

<https://orlandoatshow.com/events>

- Kids 12 and under can catch a live trout at the trout pond
- Twiggy, the waterskiing squirrel, and Roxie Show

SAFETY

PRECAUTIONS: We continue to work with local health officials and the Orange County Convention Center team to follow guidelines with respect to the safety of our staff, exhibitors, and attendees during the boat show, including:

- Masks are mandatory at the Orange County Convention Center during your visit.
- Limiting capacity and following social distancing guidelines throughout the show.
- A professional team will aggressively use cleaning and disinfection procedures on all boats constantly throughout each day of the show.

- For all important safety guidelines, please visit <https://orlandoatshow.com/covid-19>

WEBSITE: orlandoatshow.com

STAY SOCIAL: @orlandoatshow on Facebook, Instagram and Twitter with #lifeisbetterwithaboat

Created in 1989, the Marine Industry Association of Central Florida (MIACF) is a not-for-profit trade organization focused on the sound growth of the marine industry for the benefit of its members and their customers, local communities, and the environment. MIACF is comprised of more than 30 members in Brevard, Lake, Orange, Osceola, Seminole and Volusia counties and is the owner of the Orlando Boat Show and the Daytona Beach Boat Show.