



FOR IMMEDIATE RELEASE

***Soundings Trade Only* to host Pitch the Pros online, Lunch 'N' Learn, Round-Robin Event**

Essex, CT, February 16, 2021 – On March 2nd and 3rd, *Soundings Trade Only* will host Pitch the Pros, an online, lunch 'n' learn, round-robin event that showcases the latest new products, technologies and innovations entering the marine marketplace in the spring of 2021. Each manufacturer will have 5 minutes to present their new products to marine trade professionals. Presenters will also offer collateral and links to download more detailed product information. The Pitch the Pros event may be accessed from your desired location; it is a free, one-hour, zoom webinar.

"With the lack of spring, in-person events and challenges from the pandemic impacting travel and customer visits, we wanted to offer an informative, fast, fun and easy way to learn about new products in a condensed time frame," said Michele Goldsmith, publisher of *Soundings Trade Only*. "This is a way for our marine community from management to sales, purchasing, service and more to hear directly from leading manufacturers. We invite you to have lunch with us and learn something new."

- Presentations by [Leading Marine Companies](#)
- The latest new marine products, [technologies & innovations](#)
- A new presenter [every 5-minutes](#)
- Learn what's new [from the manufacturer](#)
- Takeaway [Product Literature, Links to download, and contact information for each presenting company](#)
- How to Attend: [This event is at your fingertips, from your desired location via Zoom webinar. The link for free registration is below.](#)
- Have lunch with us [and learn something new!](#)
- For more information or to register, please visit www.TradeOnlyToday.com/Pitch-the-Pros

All registered Pitch the Pros attendees will receive the presenter schedule and contact information. Post event all the pitches may be viewed on the webinar section of TradeOnlyToday.com. For more information about the Pitch the Pros event, please visit www.TradeOnlyToday.com/Pitch-the-Pros. If you are interested in presenting, please contact Michele Goldsmith at mgoldsmith@aimmedia.com. We look forward to seeing you at Pitch the Pros, March 2nd and 3rd, 12pm – 1pm EST.

Soundings Trade Only

Soundings Trade Only is a marine business-to-business information multi-media brand. It includes a monthly print publication, and digital entities including an e-newsletter, website, and social media sites. Soundings Trade Only offers the latest business news, and information about products, trends, statistics, management, marketing insights, and more to the marine industry. Each issue of Soundings Trade Only is designed to inform, reflect, and inspire. It is part of the AIM Marine Group, which includes the following publications: Yachts International, Power & Motoryacht, SAIL, Anglers Journal, Soundings, PassageMaker and Woodshop News. The AIM Marine Group is a division of Active Interest Media.

Active Interest Media

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