

2021 Video Product Demo

Video Product Demo – distribution via eMail, web site & digital magazine
 Each Video will receive 3 levels of promotion – only 4 videos in the monthly release.
 Within a special email release (one per month) 16,000 distribution
 Within that month's digital edition release (opposite the cover) 22,000
 Posted on our Web Site in the Video section

Product Demo Video Selection

The BLIND STAPLER Now Available
 The Blind Stapler is a complete GAME CHANGER in the world of cabinet construction. The Blind Stapler attaches a face frame to a cabinet box in seconds.
 For more info: The Blind Stapler | 434-454-0088

MakeltMetal Veneer
 "Have you ever wanted to coat your creations in real metal? Our metal veneer can do just that! Click here to find out how!"
 For more info: MakeltMetal | 905-688-9494

Yeti SmartBench CNC
 The world's first industrial grade, portable, 4'x8' panel processing 3D CNC router. With a 3 minute setup time, the SmartBench revolutionizes the industry. 205-871-6618.
 For more info: Yeti Tools | 205-871-6618

New England Drawer
 We are the country's premier manufacturer of custom drawers. Customizable however you can imagine. Two drawer grades for competitive pricing, exceptional quality.
 For more info: New England Drawers | 866-391-3863

For information regarding marketing with Woodshop News Contact: rory@woodshopnews.com

WOODSHOP NEWS
 Shaping the Successful Shop™
 www.woodshopnews.com December 2020

Long-term thinkers
 The four heads of HighCraft Cabinets have one goal in mind

\$3.99 (Canada, \$5.99)

Clamping & work holding solutions
Hardware trends
Bits and blades to behold

NEW TOOLS

- Fastool hand tools
- Inventables X-Carve Pro
- PaintLine drying rack
- Powermatic 20" drill press

WOODSHOP NEWS
 Shaping the Successful Shop™

Here is your DECEMBER special product demo video selection. Take a quick look and then reach out to these suppliers for more information.

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Blind Stapler Introduction - Cabinetry Made Easy

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Sneak Peek Into Our Process

Monthly Program – Close Dates
 Decisions 10th of the month prior to the issue title
 Materials due 15th of the month prior to the issue title

(Example: positioned opposite the MARCH issue.....
 Decisions Feb 10th.....Materials due Feb 15th)

Rate: \$700 net per

Materials needed
 Preferred MP4 Video (max 100mg file size)
 Written Copy - Headline 5-7 words
 Short copy - 15 words & long copy 150 words + url & phone

For more information, please call:
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