

DIGITAL

PASSAGEMAKER®

THE WORLD'S CRUISING AUTHORITY

332,118
Monthly
pageviews



PASSAGEMAKER®

THE WORLD'S CRUISING AUTHORITY



DIGITAL BOAT SHOW DESTINATIONS LIFESTYLE BOAT REVIEWS TECHNICAL TRAWLERFEST JOIN



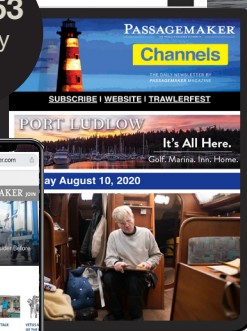
Crossing the Atlantic: A Family First

250,675
Monthly
sessions

Passagemaker.com is more than just an online complement to the magazine. It's a hub for trawler and cruising enthusiasts looking for expanded, interactive content on all things nautical in a layered multimedia platform.

16,834
Social Media
Audience

120,953
Monthly
users



PASSAGEMAKER

MAGAZINE



Passagemaker Magazine
@passagemakermag · Book & Magazine Distributor

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10 Bokum Rd Essex, CT 06426

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Passagemaker Magazine

1d · 13

*Analytics: Dec. 2020

Web Ad Units:

728x90, 300x250, 970x90,
970x250, 300x600, and 320x50
Format: 200k max; JPEG,
PNG, GIF, HTML5
Animation: 3 loops/15 seconds
max

Rates: Web Banners: \$300
for 30,000 (minimum order)
Sponsored Content: \$3,000
FBCA: \$1,400 per week

Channels e-newsletter

Our signature e-newsletter delivered 6x/week
delivers the best of *Passagemaker* content
plus breaking news and timely current events
to a highly engaged, opt-in digital audience.
Daily Audience: 11,537

Ad Units: 600x150, 250x250
Format: 40k max; JPEG, PNG, GIF (static
preferred)

Rates: Banners: \$350
Broker Boxes: \$300

Email Blasts:

Passagemaker offers
customized e-blasts
to our exclusive data-
base list to help
promote your brand,
deliver call-to-action
messages and drive
sales for your product
or service.

Audience: 10,961

Rates: \$2,500

BURGER



Bring Your Vision to Life

The long summer nights are here, and with them, more time to enjoy
the open waters and imagine the summers ahead. A Burger, built to
your vision, is just the beginning of a lifetime of memories at sea;
enjoying every sunrise to sunset in total luxury.

Share your ideas with us through a personalized consultation or virtual
tour. Together we can plan for the journey ahead, turning dreams into
possibilities.

Contact your *Passagemaker* sales representative to find out more information.

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