

Messe Düsseldorf cancels boot 2021 due to ongoing pandemic

Next boot Düsseldorf from 22 to 30 January 2022

Messe Düsseldorf decided on Thursday, 21 January, to cancel boot Düsseldorf for 2021 due to the ongoing pandemic and the associated worldwide lockdown measures. The next boot, as scheduled in the trade fair calendar, will open its doors from 22 to 30 January 2022. Under the given circumstances, an implementation on the planned date in April is no longer guaranteed, says Wolfram N. Diener, CEO of Messe Düsseldorf: "The continuing high level of infection and the fact that the end of the lockdown is not foreseeable for the time being make a resumption of trade fair operations at the end of April appear increasingly unrealistic. We have reassessed the situation with our partners and jointly decided to cancel boot 2021 early. Our priority is the health and planning security of our exhibitors, visitors and service providers. All activities will now be focused on the successful staging of boot 2022."

The aim, he said, is to return to the concept of boot Düsseldorf both as an event for all water sports enthusiasts and as a business and networking platform for the international trade audience. For 2022, he added, work is also underway on a hybrid trade fair experience that will, among other things, enable digital participation in seminars and events at boot Düsseldorf.

boot 2022 will start with the registration portal for interested companies in May this year.

The boot Düsseldorf team will be happy to answer any questions exhibitors, visitors and the media may have. Up-to-date information about the fair and international water sports is available at www.boot.com.

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boot Düsseldorf Press Team

Tania Vellen (+49 211/4560-518), vellent@messe-duesseldorf.de

Cathrin Neitzel (+49 211/4560-589), neitzelc@messe-duesseldorf.de

Radio/TV

Michael Vellen (+49 211/4560-990), vellenm@messe-duesseldorf.de

Daniela Nickel (+49 211/4560-545), nickeld@messe-duesseldorf.de



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www.boot.de



Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

The global
Association of the
Exhibition Industry

Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

FKM – Gesellschaft zur
Freiwilligen Kontrolle von
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung