



## P R E S S   R E L E A S E

### *Nautical Ventures Group unveils Master Plan for its New Flagship Location, Boat Dealership and Yacht Tenders & Toys Store.*

Press Contact: Frank Ferraro  
Nautical Ventures  
50 S. Bryan Rd. Dania Beach FL 33004  
[Frank@nauticalventures.com](mailto:Frank@nauticalventures.com)  
<http://www.nauticalventures.com>  
Tel: 954-926-5250

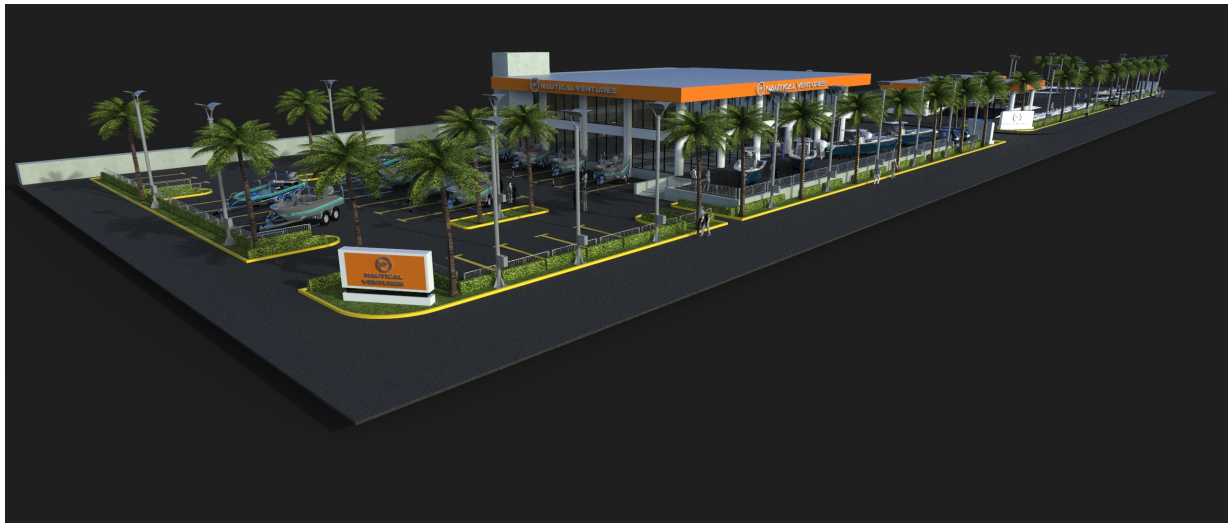
*For Immediate Release*

*Ft. Lauderdale, FL.* Nautical Ventures Group has purchased the property at 1400 S. Federal Highway (U.S. 1) in the heart of Ft. Lauderdale, FL. According to Roger Moore, CEO of Nautical Ventures Group, “This site was previously a BMW dealership, so the existing infrastructure and site plan allowed for a natural transition to bring over our unique boat dealership model.” A prominent, elevated roadside display area will feature the latest European and domestic boat brands.



*Boat Showroom – North Building*

Nautical Ventures will be moving its inventory and staff from its current location in Dania Beach by February 1, 2020. Roger continues to explain, “The roadway traffic count at our current store is 4,200 cars per day. The traffic count on US1 is 58,000 cars per day, so you can imagine what that will do for our drive-by exposure. Also, these showrooms will be supported by our 10-acre marina, located nearby on the Dania cutoff canal, which will facilitate all boat service and boat deliveries.”



*Master Site Plan, two buildings, with a combined frontage of 800 linear feet on Highway US 1.*

Nautical Ventures Group is the recipient of Boating Industry's Top 100 Dealer Award, for five consecutive years, and ranked #11 nationwide for 2020. South Florida Business Journal currently ranks Nautical Ventures at #5 by revenue in South Florida.



*Tenders & Toys Showroom – South Building*

For more information, please contact: Roger Moore, 954-926-5250

[www.nauticalventures.com](http://www.nauticalventures.com)

###