



DIGITAL SPECIFICATIONS & PRICING

*2021 YTD Analytics

powerandmotoryacht.com

Monthly Page Views*: 636,228

Ad Units: Ad Sizes: 728x90, 300x250, 970x90, 970x250, 300x600, and 320x50

Format: 200KB max; JPG, GIF, Third Party SSL Compatible Tags, and HTML5

Pricing: \$20/M

Max Animation Time: Animation: 3 loops and 15 seconds max
Please include **click URL** with ad creative

Send web ads to: Gina Bennett, gbennett@aimmedia.com

RhumblinE Newsletter

Daily Audience: 8,621 Weekly Audience: 11,126

Ad Units: 728x90, 300x250

Format: 200KB max; JPG, GIF, Third Party SSL Compatible Tags, and HTML5

Pricing: \$550 per unit

Send RhumblinE ads to: John Turner, jturner@aimmedia.com

Proud 40-year evolution

POWER & MOTORYACHT

Saturday August 29, 2020

Boat Buying Gone Crazy

Boat sales have enjoyed a serious boost post-quarantine. The sentiment of many entering the market: Why wait?

Read more here.

Do not respond to this email. For correspondence please email inbox@pmymag.com

OUTER REEF YACHTS 620 TRIDENT

Build spot available immediately.

FOR COMPLETE SPECS, go to powerandmotoryacht.com/page/advertise

Publisher & Northeast: Bob Bauer, bbauer@aimmedia or 401-935-4945