

## Marine Retailers Association of the Americas

FOR IMMEDIATE RELEASE

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## Sika Marine Commits to MRAA Platinum Partner Membership

MINNEAPOLIS — Jan. 5 — The Marine Retailers Association of the Americas announces Sika Marine has become a Platinum Partner Member.

Sika Marine is a premier manufacturer supplying sealants, adhesives, tooling and composite solutions within the OEM and marine aftermarket. Specifically, from an adhesives and sealants side, it supplies polyurethanes, silicones, 2-C methyl methacrylates (MMA) and 2-C structural polyurethanes. From a tooling and composites side, it produces highly formulated epoxy resin systems, extrudable epoxy modeling pastes, polyester filling and fairing compounds, epoxy fairing compounds and tooling boards.

With a global footprint and decades of expertise, Sika Marine products give boat builders the advantage from design to final assembly, providing the highest-quality of builds for the most demanding performance. Its success in the OEM side of the business has also led to DIY boat repair products within the aftermarket that are the same solutions used by the boat builders.

"As a team, Sika Marine is excited to be given the opportunity to be a part of the MRAA," said Mark Daniels, VP Trans A&C. "We look forward to not only working with the MRAA and its members, but to increase the marine industries knowledge in our technology solutions in both boat building and DIY boat repair. Our experiences within the OEM side for adhesives, sealants, tooling, and composites gives Sika Marine the edge for a vast range of applications."

Through Partner Membership, marine manufacturers, suppliers and service providers commit to aligning their brands with the programs and opportunities that MRAA works to provide the dealer body in order to help fuel the success of the industry. Support from Partners allows the Association to expand its offerings and create a positive, long-term impact in the business of MRAA members.

"It's exciting to have Sika as a Platinum Partner Member with the MRAA," said Allison Gruhn, Director of Business Development. "We are looking forward to adding its expertise to our Partner Member resource bank when it comes to not only adhesives and sealants, but also boat building and manufacturing."

## About the Marine Retailers Association of the Americas

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit MRAA.com or contact us at 763-315-8043.

## **About Sika Marine**

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, protecting, tooling, and composites. Sika has subsidiaries in 100 countries around the world and manufactures in over 300 factories. Sika employs more than 25,000 people and generated sales of CHF 8.1 billion in fiscal 2019. Visit: <u>USA.Sika.com</u>.