

## Lazzara Yachts Group Names New Executive Vice President



Florida-based Lazzara Yachts Group has appointed Nils C. Nelson, an industry veteran, as its new Executive Vice President. Nils will lead the sales, business development, and customer service activities for the Group, as well as using his varied industry experience to advance the company's objectives.

With a diverse background in the marine industry, Nils has many years of domestic and international marine experience. As a results-focused professional, Nils has achieved a strong track record in marine sales and marketing, product development, application engineering, project management, and relationship building; and has helped both domestic and international companies bring their products to market worldwide. A third-generation maritime professional and licensed captain, Nils has extensive knowledge of marine systems on all types of vessels including both mega yachts and commercial ships, and will be an invaluable addition to the Lazzara Yachts Group.

Lazzara Yachts Group is proud to welcome Nils C. Nelson to its dynamic team of professionals and is looking forward to a busy 2021 with new product launches, vessel deliveries, and continued growth.

[www.lazzarayachts.com](http://www.lazzarayachts.com)