



Marine Retailers Association of the Americas

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MRAA Celebrates the 2020 Great Dealerships to Work For

MINNEAPOLIS, MN December 8, 2020 — The Marine Retailers Association of the Americas named this year's marine industry Great Dealerships to Work For, online at 2020 Dealer Week, the association's annual conference and expo.

Eight dealerships qualified for recognition by earning an overall score of 90 percent or better on the Marine Industry Certified Dealership Program's annual Employee Satisfaction Survey. This survey, administered anonymously through the MRAA, asks Certified Dealership employees to answer 32 ranking questions about their satisfaction with their unique dealership's leadership, management, reputation, customer relations and employee satisfaction.

"Becoming a Great Dealership to Work for is not an easy feat, especially in a year like 2020, when dealership employees were asked to work longer and harder than ever to keep up with the increased demand the marine industry faced," says Liz Keener, MRAA Certification Manager. "These dealerships invest in the satisfaction of their employees, and they take pride in fostering an environment that their employees love to work in each and every day."

Of those who participated, only 8 dealerships qualified to be named a Great Dealership to Work For. Those dealerships are:

1. Breath's Boats & Motors, Bay St. Louis, Mississippi
2. Desmasdon's Boatworks, Ponte au Baril, Ontario, Canada
3. All Season Marine Works, Westport, Connecticut
4. Off Shore Marine, Branchville, New Jersey
5. Buckeye Sports Center, Peninsula, Ohio
6. Regal & Nautique of Orlando, Orlando, Florida
7. Lodder's Marine, Fairfield, Ohio
8. Union Marine Seattle, Seattle, Washington

"As time goes on, we continue to learn and witness just how strong the correlation between employee satisfaction and strong employee processes are," says Matt Gruhn, MRAA President. "We are honored to recognize those who put great focus on supporting the success of their teams."

About the Marine Retailers Association of the Americas

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the

retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit MRAA.com or contact us at 763-315-8043.