

# FORMULA



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## **The All-New 500 Super Sport Crossover —**

### **Culmination of the Open-bow Outboard Revolution**

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DECATUR, IN—The Crossover Bowrider revolution, pioneered and perfected by the team at Formula, continues to push perceived boundaries with the debut of their newest flagship: the 500 Super Sport Crossover! Adding to the Crossover brand with open bow and cabin elements that spring from their unparalleled Crossover Bowrider, then incorporating the nimble versatility of a flush cockpit center console, this unprecedented Formula is the logical product of the Crossover legacy, with entertaining space and amenities unheard of in its class. Years in design and execution, this incredible fusion of art, performance, amenities and layout pushes the Crossover concept to its ultimate expression. At 53' 4" length overall, 50' LOA to transom, and a 14' 6" beam, the 500 attains Formula SSC flagship status as it is introduced in February 2021.

The 500 is Formula Exclusive Designer John Adams' latest iteration of offshore boating enthusiast desires, born to impress. With over 40 linear feet of cockpit space flowing uninterrupted on one continuous level, the 500 expands the SmartZone™ concept, fully optimizing the space with a signature side console helm, creating separate areas that foster a variety of activities and boating preferences while encouraging authentic connections among your guests. Which Zone suits you? Helm, hardtop salon, bow, open aft lounges, swim platform? Virtually every boater's preference is satisfied in the 500 SSC cockpit, from up-front exhilaration in the expansive bow to the enclosed coupe with triple command seating, to the L-shaped midship dining lounge, U-shaped galley, entertainment bar and dual lounge areas aft. The 500 SSC is a true evolution and culmination of the Formula SmartZone concept. Add to that cabin accommodations – unconstrained by deck walkways or walkarounds – which offer surprising

amenities previously encountered only in closed bow vessels, including a convertible dinette/sleeping berth, aft stateroom with queen-size bed and lounge divan, private stand-up head compartment, full galley and premium AV entertainment.

Let your imagination soar as your crew escapes to the freedom of open water without the confines of a traditional, narrowly defined vessel. The side console helm maximizes Formula's offshore heritage with triple command seating that is chiseled for support, yet expertly formed for ultimate comfort. Each seat bottom adjusts for options to sit, stand or rest on the upright seat, affording your team confident command for varying seas and activities. The sturdy composite dash features dual Raymarine Axiom XL 24 widescreen color chartplotters with standard 48" Raymarine open-array radar and FLIR M332 thermal camera, Mercury® DTS with SmartCraft VesselView™ and intuitive waterproof switches logically arrayed in Liquid Black panels with bold, metallic accents. The 500 SSC also features impressive digital switching with a helm-mounted, dedicated Raymarine Axiom+ 12" display and wireless iPad™ control with subscription-ready cellular remote control, putting mobile command at your fingertips. Quintuple Mercury 400 Verado Outboard motors, with upgrade to Quint Mercury Racing 400R's or 450R's, respond instantly to your control with electronic shift and throttle, Mercury® Joystick Piloting and choice of impressive leather-wrapped, polished stainless tilt steering wheel.

Powered adjustable-height footrests further customize the fit, while the standard 30,000 BTU reverse cycle cockpit air conditioner with strategically placed vents incorporated into the helm and seat backs takes this command to an entirely new level. The dash-mounted Rockford Fosgate® AM/FM stereo system with Bluetooth® and USB port delivers music through 16 JL Audio® multi-color LED lighted chrome-finished speakers in the cockpit with 800W amplification and four lighted 200W subwoofers throughout. The exacting proportions at the dash are accented by an upholstered eyebrow, introducing an upscale sophistication to the helm console zone. A lockable dash storage compartment and padded mobile device station safeguard your personal electronics and valuables as you enjoy the day.

Heading toward open horizons or hugging the coast, the ride is fast-paced, yet solid and secure as you pamper your guests with Formula performance and luxury. Sumptuously contoured cockpit seating with crisp, precision stitching speaks volumes in styling expertise. The

500's SmartZone design optimizes every square inch of your living space, the key to uninterrupted entertainment possibilities in the cockpit. Seven distinct seating areas bow to aft offer ever-changing perspectives for perpetual sharing and discovery.

The spacious salon is fully enclosed with the beautifully sculpted fiberglass hardtop. The full-width motorized glass sunroof with fixed moonroof aft, fully accented with dramatic multi-color LED lighting, opens to the sky, creating priceless encounters under the stars. While closed, a mid-salon 18,000 BTU air conditioner added to the helm 30,000 BTU unit keeps your guests cool in total 48,000 BTU comfort. Enjoy the panoramic view at the Ultraleather L-shaped raised salon nook to port with fold-out Corian® dining table and two tip-out barstools. Flanked by a Vitrifrigo ice maker below and lockable beverage center aft featuring three-tier storage with adjustable bottle keeper and assorted tempered stemware and glassware plus blender or optional 26-bottle dual-zone wine cooler, the best entertaining and conversation begin here. The concealed power lift 65" television with Bose soundbar raises from the starboard side galley counter, an easy view for all. The full-width motorized glass bulkhead system allows you to choose your degree of salon zone separation from partial to full closure. With the sliding glass door panels to port and bar-integrated power down window to starboard, you can choose the reach of entertainment as you engage between the salon and aft cockpit.

Venturing aft, the portside U-shaped lounge with stationary Corian table features four stainless cupholders and center pop-up LED accent light, or choose the powered, adjustable-height cockpit table, which lowers for sunning with a filler cushion or powers into the floor for open cockpit options. To starboard, the L-shaped lounge with 54-gallon cooler below, complete with refrigerator/freezer coils, offers a quiet respite or extended bar entertainment possibilities. When sun protection is preferred, the standard SureShade extends aft from the coupe top at the touch of a button. Indeed, the entire aft cockpit centers on versatility, yet remains ready to connect – comfortable conversations or private retreats are equally valued. Whether it's gathering for al fresco lunch, basking in the sun or enjoying a soothing sunset cruise, the 500 is ready for the next on-water activity you and your guests may choose.

Let your culinary passions delight your guests at the chef-inspired U-shaped kitchen, which features an expansive bi-level Corian countertop in a layout created for efficiency and

enjoyment. The focus is entertainment-ready equipment, all within easy reach. Creations are effortless with the high-capacity dual-drawer stainless Vitrifigo pullout fridge, two-burner range and convection microwave. Plentiful storage plus two counter levels allow ease for onboard or catered presentations. Directly aft, the stainless sink with cover and design-inspired faucet centers the station flanked by a full bank of hardwood dovetailed drawers, perceptively designed to protect your cooking tools from the elements, keeping them in your favored intuitive location. A dedicated trash container and paper towel holder ensure a shipshape space. The entertainment bar with elevated Corian countertop and two upholstered barstools draws in the fun while at anchor, adrift or at the dock. The standard 240V electric grill is perfectly positioned in the aft cockpit, offering a separate zone for the creative outdoor chef.

When you prefer a closer connection with your on-water experience, head aft through the sliding glass transom door to the spacious, rear-facing portside lounge which converts easily into a large two-position sun lounge. A starboard utility locker keeps four fenders safely stowed, yet conveniently at the ready. Heading to the reef for an afternoon adventure? The 500's SmartZone design means easy water access off the roomy, extended swim platform with dual fold-down side entrance ladders. There is no need for imposing hullside entries that limit your seating capabilities or force your crew to move aside. Quite the opposite, the 500 swim platform with side extensions is a zone in itself, with 71 square feet of room, so swimmers can rinse off, towel and transition effortlessly to the cockpit living space without thought or inconvenience to anyone aboard. The platform's waterproof stereo control with four powerful JL Audio speakers and 200 watt subwoofer extend your entertainment capabilities aft. The upholstered sport station with six stainless drink holders, available SEABOB F5S and SUP racks make the 500 the central spot at the cove.

When you prefer an open vista, the 500 offers a seamless transition forward with the flush cockpit sole leading all the way to the bow through Formula's unique, slide-open windshield and glass wind door with Corian frame. Wraparound seating offers multiple views and keeps your guests engaged. The forward-facing triple-wide lounge transitions to full-length starboard-side seating that sweeps widely across the forward bow and even arcs to port, maximizing your space and seating choices. Twin fold-up armrests give sure support at the forward-facing lounge. Two electrically actuated tables with filler cushions increase your dining

and sunning possibilities, while two pop-up LED accent lights forward extend gatherings well into the evening. A waterproof stereo control at the portside bow plus four speakers and a subwoofer give mode and volume selection to match the mood up front. When shade is preferred, the bow sun shade with stainless supports is a welcome standard feature. Designated storage for the sun shade, seating covers and filler cushions is a Formula hallmark.

The 500 SSC brings choice to a new level. 26 drink holders throughout the bow and cockpit offer plenty of places for your guests to enjoy refreshments throughout the day. And, as you head out on each new journey, easy-access storage offers dedicated placement for your boating gear and personal belongings. From underseat storage throughout to roomy gear lockers and points in between, 11 different molded fiberglass tubs and lockers, along with tough, gelcoat-finished equipment holds, make your experience safe, seamless and easy. Dual USB charging ports are conveniently located throughout, and at the end of the day, multi-color LED accent lighting in every zone adds a heightened awareness while soothing the soul. Underwater LED multicolor lights are standard to add distinctive style and appeal. The 'Sound-to-Light' with Wi-Fi control features full spectrum color choices that seamlessly sync to your music, creating a multi-sensory underwater light show.

The 500 cabin provides a completely residential experience through the creative, hull-to-hull, wall-to-wall utilization of space only Formula's unique Crossover layout affords. Enter with ease through the sliding door at the helm. Solid Corian steps lead down to a fully molded cabin liner with woodgrain-finish flooring and 6' 7" headroom. The environment is yours to control, with spacious, opening windows, motorized blind system, tinted skylight and forward window with electronic privacy smart glass, 16,000 BTU air conditioning with UV purifier and multi-color LED accent lighting. A fully appointed lower kitchen, dining lounge, enclosed head and well-appointed aft stateroom with a full sofa lounge offer the upscale accommodations of a closed bow cruiser.

The U-shaped Ultraleather lounge forward is deep and spacious, accommodating friends for dinner or light-hearted entertainment at the Corian table that hinges up to reveal drink holders and lowers for sleeping at the flip of a switch. Berth legroom is easily revealed by raising the forward backrest. Storage is abundant at the backrests and under the lounge, and a dual USB charging port is conveniently located nearby.

The portside lower kitchen is beautifully presented in your choice of design-inspired open grain or high-gloss woodgrain finishes, rich Corian countertop, multi-colored LED lighted Corian wall accent and brushed metallic architectural features. Culinary conveniences include a spacious stainless sink with premium Elka® swivel spout and removable cover, overhead microwave, large pullout Isotherm stainless steel refrigerator, Keurig® coffee maker and concealed trash container. A full bank of hardwood dovetailed drawers and dedicated wine storage, spacious concealed cupboard space overhead plus a unique hideaway counter storage compartment keep it all in place. A beautifully presented multi-color LED lighted cabinet showcase, complete with tempered stemware and tumblers, makes entertaining an absolute delight. Also to port is the electronics pylon with Rockford Fosgate stereo remote control, air conditioning control and a LaunchPort inductive charging system for the Formula-provided iPad. Digital switching controls all lighting and air conditioning as well as relays chartplotter and engine information. A separate app puts the stereo control in your hands with four cabin speakers that bring pure audio clarity while dramatic lighting acts as a powerful design element throughout. The 32" LED/LCD Smart HDTV with soundbar, Blu-ray™ player and multi-color LED accent lighting is perfectly positioned to entertain your guests.

To starboard, the seven-position wine cooler brings a toast to the end of the day. Storage is cleverly optimized at the stairway pylon, including a dedicated space for the Dyson V11 vacuum with charging station. A roomy cedar-lined hanging locker at the entryway keeps your guests' belongings convenient and secure.

The spacious head with separate shower is a pampering oasis, blending calming lines and lighting with care-inspired features, including a vanity with Corian countertop, custom-molded vessel sink with wall-mounted faucet, high-gloss woodgrain-finish lower cabinet and large mirrored upper cabinet, and Vacuflush® head unit. The separate shower brings relaxation with both rain and wand dual shower heads, Corian seat, intuitive toiletry keeper, four swimsuit/towel hooks with plush woven towels and tempered glass shower door.

The aft cabin stateroom is a private retreat featuring a permanent queen-size bed with Aerus memory foam mattress, so there is no need to fix up a lounge for primary sleeping. The bed offers a quiet respite with an upholstered headboard with individual reading lights, quilted

coverlet and pillow shams, plush throw and bed linens, plus deep side storage with shelf, wireless phone charger and dual USB charging port. The Ultraleather stateroom sofa is a welcoming space to reflect and reset. Flanked by dual side consoles that pair secure storage with technology answers, it is the perfect base for so many activities, from focusing efforts remotely to sharing satisfaction over a glass of wine. Two additional wireless phone chargers, pop-up 120V outlets, a dual USB charging port, stereo volume control, iPad LaunchPort inductive charging system and 32" LED/LCD Smart HDTV with soundbar and Blu-ray player complete the stateroom/office suite amenities.

The 500 SSC 19° deep-V hull with FAS<sup>3</sup>TECH® multi-step design and molded structural grid delivers the swift, stable Formula performance that is respected worldwide. Your horizons are limitless in your 500 SSC! Go offshore without compromise, in a vessel that so smartly balances purpose with pleasure, where every feature is on target for your needs. This is the player to define the 50-foot Crossover class – the Formula 500 Super Sport Crossover.