

Freedom Boat Club Jacksonville Receives Top Sales Awards at Annual Conference

Jacksonville, Fla., Dec. 4, 2020 – Freedom Boat Club Jacksonville received top honors at the company’s annual franchisee conference. The franchise was named in the top 10 of the sales gold executives and among the top four in the sales platinum club. The awards were announced at the conference which was held virtually for club owners from around the world. Freedom Boat Club Jacksonville has three locations; Julington Creek Marina in Jacksonville, Beach Marine in Jacksonville Beach, and Camachee Cove Marina in St. Augustine.

“I am so proud of our team, especially Bill Edinger, our membership director, for helping us achieve amazing growth,” said Lisa Almeida, co-owner of FBC Jacksonville. “Bill had a tremendous year putting him in the top 10 of Freedom Boat Club’s sales gold executives worldwide. It is an incredible accomplishment for him and our company.”

In addition to Edinger’s accomplishments, FBC Jacksonville also made it into the sales platinum club which honors the clubs that sold more than 100 memberships over the last year. With the membership growth, the club has also grown its fleet and added to its team. They recently moved to a new headquarters in Jacksonville Beach to accommodate the additional employees.

Freedom Boat Club, a division of Brunswick Corporation (NYSE: BC), celebrated a record year for the business at the annual conference. Through November 2020, the nation’s largest boat club has grown to more than 245 locations serving more than 55,000 members.

About Freedom Boat Club

Freedom Boat Club, owned by Brunswick, is the largest membership-based boating club in the world. It is an alternative to boat ownership delivering hassle-free boating since 1989. Freedom Boat Club provides unlimited access at three local locations, Julington Creek Marina in Jacksonville, Beach Marine in Jacksonville Beach and Camachee Cove Marina in St. Augustine, as well as reciprocal access to more than 245 locations across the U.S., Canada and France. Members can enjoy the fun of boating without the stress through a

variety of membership options. For more information, visit www.freedomboatclub.com.