

MARINE Division

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SUZUKI OUTBOARD MANUFACTURING FACILITY REACHES 1 MILLION MOTOR MILESTONE

Suzuki Factory in Thailand Produces Range of Popular 4-Stroke Outboard Motors From 2.5 to 30 Horsepower

Brea, Calif. (December 1, 2020) — Suzuki Motor of America, Inc. is proud to announce that the production facility in Thailand that manufactures its popular 2.5HP through 30HP 4-stroke outboard motors has reached a significant and impressive milestone — the production of its 1,000,000th motor.

Thai Suzuki, located in Thanyaburi, Pathum Thani, began producing motorcycles in 1968 as Suzuki's first motorcycle plant located outside of Japan. The factory added production of outboard motors in 1999, and currently manufactures 12 4-stroke models from the ultra-compact DF2.5A to the technically advanced DF30A — a popular choice for everything from RIBs and fishing boats to small pontoons and work skiffs. This factory, with a current workforce of approximately 1,000, provides Suzuki outboards motors to countries throughout the world, including Japan. Accomplishing the 1,000,000th outboard milestone was reached 21 years and one month since the facility built its first Suzuki outboard.

Overall global sales of Suzuki outboard motors increased steadily between April 2020 and September 2020— and the small Suzuki outboard models produced in Thailand played a significant role in this growth.

“This state-of-the-art, highly efficient manufacturing center has been very important to our meeting increasing demand for Suzuki outboards — particularly during these unusual and challenging times,” said George “Gus” Blakely, Vice President of Suzuki Motor America, Inc. Marine Division. “Superior efficiency and quality control have always been hallmarks of this facility, and these traits will continue to support our future growth as we increase Suzuki sales across the U.S. We congratulate the entire Thai Suzuki team for the remarkable accomplishment of manufacturing 1 million ‘Ultimate Outboard Motors’,” added Blakely.

For more information about Suzuki's full range of premium quality outboard motors from 2.5 to 350 horsepower, visit www.suzukimarine.com.



This DF30A is Millionth Motor Produced