

SOUNDINGS®

REAL BOATS, REAL BOATERS

2021 EDITORIAL CALENDAR

ISSUE	EDITORIAL FOCUS	AD CLOSE	ON SALE
March	Spring Showcase	1/13/21	2/11/21
April	Charter/Adventure Cruising Boatbuilders of the Chesapeake	2/10/21	3/10/21
May	Fishing/Carolina Builders	3/9/21	4/7/21
June	Family Cruisers/Great Lakes Builders	4/13/21	5/12/21
July	Outboards, Boat Designers (under 30')	5/11/21	6/9/21
August	The Maine Issue: Builders & Shipyards	6/10/21	7/7/21
September	Newport and the Northeast	7/13/21	8/11/21
October	Fall Boat Show Special	8/10/21	9/8/21
November	Trawlers & Motoryachts	9/7/21	10/6/21
December	Winter Destinations, Charters & Florida Builders	10/12/21	11/10/21
January '22	Custom Boats & Refits	11/9/21	12/8/21
February '22	Pacific Northwest Designers & Builders	12/7/21	1/5/22

