

A Golden Anniversary: Newmar Power Celebrates 50 Years of Manufacturing

An American success story founded on the principle of providing reliable power solutions where quality and responsiveness matter.

Huntington Beach, Calif. – Nov. 24, 2020 – (Marine NewsWire) Newmar Power is celebrating five decades of providing reliable power solutions for marine, telecom, public safety, rail, traffic and industrial applications.

Newmar's story began in 1970 with an electronics engineer by the name of Wess George, who stocked parts to service boats at the Newport Beach, California marina. Eventually, George designed and built his first product, a voltage converter for a radio company. In this humble fashion, Newport Marine Engineering was born as a side project in George's garage.

Five decades later, Newmar retains the DNA of the original company, maintains a manufacturing plant in the USA and has established a strong reputation as a trusted brand in marine and other markets it serves.

In 2017, Newmar was purchased by Windjammer Capital and joined the Mission Critical Electronics family which includes other popular marine brands such as Xantrex and ASEA Power Systems. The marine product portfolio has since expanded and now includes a range of shore power [converters](#), [battery chargers](#), and [inverter/chargers](#).

Today, Newmar is headquartered in Huntington Beach, California, and is under the leadership of former Xantrex vice president Richard Gaudet, who was promoted in early 2020 to head ASEA and Newmar alongside the marine division of Xantrex. When asked about the significance of this 50-year milestone, Gaudet said, "Celebrating five decades of business is no small feat for any organization, but we are especially proud of the commitment the Newmar team continues to make to the founding principles of quality, reliability and being responsive to our customers."

Newmar is a classic example of an all-American organization with deep roots in the U.S. commercial marine sector. From humble beginnings to a dominant player in the power electronics industry, Newmar is the brand trusted by professionals across marine, network, industrial, public safety and traffic industries worldwide.

To view Newmar's 50-year journey timeline, visit www.newmarpower.com/50years.

Click [here](#) for an image.

About Newmar Power

[Newmar Power](#) has been a leading manufacturer of electronic power products for over 50 years. Offering an extensive line of DC and AC Power Products with an earned reputation of high reliability and quality, Newmar powers essential equipment in industries such as marine, telecommunications, network, land mobile and automation IOT industries. Supplying specialized DC power components with various power and mounting configurations such as Battery Chargers, Hot Swap DC Rectifiers, Power Enclosures, DC Power Distribution, DC Power Systems, Power Monitoring, DC and AC UPS, and DIN Rail DC Power, Newmar is the expert in engineering electronic power products and solutions.

About Mission Critical Electronics

Headquartered in Huntington Beach, California, [Mission Critical Electronics \(MCE\)](#) provides specialized products for critical systems in a wide variety of applications operating under the leading brands: Newmar Power, ASEA Power Systems, Kussmaul Electronics, Power Products, Purkeys, Xantrex, and American Battery Charging. These brands have been built on the strength of their team and their ability to connect with customers. MCE takes great pride in translating its customers' needs into the highest-quality products and solutions available in the markets it serves. MCE delivers those products and solutions with an unmatched level of responsiveness.

NEWMAR[®]
A MISSION CRITICAL ELECTRONICS BRAND

50 EST
19
70
YEARS