

Freedom Boat Club Jacksonville Grows into New Headquarters

The boat club is now operating out of a top-floor office at Beach Marine

Jacksonville, Fla., Nov. 20, 2020 – In a time of uncertainties, Freedom Boat Club supplied solace in the form of boating. People across the nation took to the water this year for safe and fun vacation alternatives. As the Jacksonville community’s love for boating grew, so did Freedom Boat Club Jacksonville. On Thursday, the club leadership, staff and special guests cut the ribbon at its new office on the top floor of the marina offices at Beach Marine in Jacksonville Beach. Their new address – 2315 Beach Blvd, Suite 301, Jacksonville Beach, FL 32250.

One of Freedom’s founding principles is providing an expanding fleet to accommodate an increasing member base. Freedom Boat Club of Jacksonville, Jacksonville Beach and St. Augustine also grows its team along with the club to ensure the ultimate member experience at one of the franchise’s largest locations. After a cascade of new hires, the previous office, a 70-foot houseboat titled the “Freedom Membership,” was no longer large enough for the entire crew and FBC Jacksonville needed to find a bigger base.

“Fortunately, we did not have to look far for a new home,” said Co-Owner Lisa “The Boatinisata” Almeida. “We sold the houseboat and moved right next door to where we were docked at Beach Marine and we still get to work on a boat. The latest addition to our fleet is the Freedom Boat desk, an 8-foot, handcrafted vessel complete with drawers, cleats and even a fully functional bow light. I am so excited that I get to sit behind this one-of-a-kind creation built by the amazing Al Kinard.”

The boat desk is truly one of a kind. It was custom built by Kinard, a Jacksonville local and life-long boater. He took up woodworking while living in Hawaii, hand-crafting pristine surfboards from scratch. He combined these two passions to create what he said is one of his favorite projects.

Almeida came to Kinard with the idea. The carpenter had created numerous custom furnishings before, but nothing this imaginative had ever been requested. He had experience building boats and experience building desks but had never attempted a boat desk. Within weeks of designing, planning and building, the polished product was anchored at its home port.

“Lisa came to me with a vision, it was my job to make it a reality,” said Kinard. “It was one of the most fun and challenging projects I’ve ever done.”

The club will continue growing the love of boating for years to come at their new headquarters and behind the helm of the Freedom boat desk. The office will be open to the public by appointment only. Those interested in visiting and learning more about club membership can contact Bill Edinger at (904) 673-0024 or at bedinger@freedomboatclub.com.

About Freedom Boat Club

Freedom Boat Club, owned by Brunswick, is the largest membership-based boating club in the world. It is an alternative to boat ownership delivering hassle-free boating since 1989. Freedom Boat Club provides unlimited access at three local locations, Julington Creek Marina in Jacksonville, Beach Marine in Jacksonville Beach and Camachee Cove Marina in St. Augustine, as well as reciprocal access to more than 230 locations across the U.S., Canada and France. Members can enjoy the fun of boating without the stress through a variety of membership options. For more information, visit www.freedomboatclub.com.