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Sea Tow® Honors Network's Best

Company Presents 2020 Awards During Annual Meeting

SOUTHOLD, **N.Y.** – **Nov.** 19, 2020 – <u>Sea Tow Services International</u> – the nation's leading on-water assistance provider, with a network of nearly 100 locations across the United States and in the Caribbean – has recognized and presented awards to several of its captains for lifesaving efforts, outstanding customer service and dedication to boating safety. The recipients were notified of the awards on Thursday during the company's annual meeting, which was held virtually this year due to COVID-19.

During the virtual event, Sea Tow's leadership presented awards meant to honor captains' outstanding dedication to the Sea Tow network and the betterment of the boating industry.

The 2020 award recipients included:

- Sea Tow Franchise of the Year awarded to the franchise that most exemplifies Sea Tow's
 high standards of service and operation was presented to <u>Sea Tow Southcentral Alaska</u> owners
 Capt. Trey and Alyssa Hill. (Alaska)
- The Captain Joe Frohnhoefer Visionary Award presented to the captain who most exemplifies the vision of Capt. Joe Frohnhoefer, the founder of Sea Tow – was presented to Capt. Ramsey Chason, owner of two Sea Tow franchises in New England: Rhode Island and Cape & Islands.
- The **Georgia Frohnhoefer Award** named after Sea Tow's Executive Vice President Georgia Frohnhoefer and honoring an outstanding woman in the Sea Tow network each year was presented to Liz McMillin, manager of <u>Sea Tow Galveston Bay</u>. (Texas)
- The Sea Tow Shipmate Award presented to the franchise owner who most exemplifies
 enthusiasm, supportive attitude and willingness to help fellow franchises was presented to
 Capt. Jim Givens, owner of both <u>Sea Tow Savannah</u> and <u>Sea Tow Saint Catherines</u>. (Georgia)
- Sea Tow Rookie of the Year which recognizes the top performing new Sea Tow franchise –
 went to two individuals: <u>Sea Tow Islamorada/Big Pine Key/Key West</u> owner Capt. Chris G. Ward
 and <u>Sea Tow Clearwater/Port Richey</u> owner Capt. Patrick Lamb. (Florida)
- The Public Relations Champion Award an award recognizing the franchise who best utilized PR and marketing practices to promote the Sea Tow brand – was presented to <u>Sea Tow</u> <u>Portland/Midcoast</u> owners and captains Matt Wilder and Bruce White.

 The Sea Tow Foundation Hero Award – presented to the franchisee who most exemplifies the Sea Tow Foundation's mission to promote boating safety – went to the Marcum family (Craig, Charlotte and Cameron Marcum) owners of Sea Tow Venice. (Florida)

"Whether it's outstanding customer service, best business practices, boating safety advocacy or involvement in the local community, this year's award winners went above and beyond to service Sea Tow members and the boating community," said Sea Tow President Kristen Frohnhoefer. "We want to congratulate them, as well as to their Sea Tow captains and support teams back home. The year 2020 will go down in history for many things, but the success of our network would not be possible without everyone that proudly wears the Sea Tow yellow."

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@Sea Tow, the on-water assistance provider, recently recognized several captains at its 2020 virtual meeting. The company presented six franchise-specific awards and acknowledged captains for going above and beyond.

About Sea Tow Services International, Inc.

Sea Tow Services International Inc., better known as Sea Tow®, is *Your Road Service at Sea®*. Since 1983, Sea Tow has been the innovative leader of on-water assistance, servicing the United States, Puerto Rico and the U.S. Virgin Islands. Members are provided with a 24/7 direct connection with Coast Guard-licensed captains should they need help. The pioneering concept, founded by Captain Joseph Frohnhoefer, was established in Southold, NY when the United States Coast Guard ceased response to non-emergency assistance calls.

In addition to on-water assistance, the network handles salvage and recovery, and responds to natural disasters, environmental hazards and oil spill cleanups. Sea Tow also promotes boating safety as does the 501(c)3 organization, the Sea Tow Foundation, and its members save on boat insurance through Sea Insure®.

Visit seatow.com to learn more.