



November 23, 2020

Jodi Sanders Joins UMMA

The United Marine Manufacturers Association (UMMA) is pleased to announce that they have added Jodi Sanders as their Director of Operations. Jodi will bring innovative approaches to streamlining many of the business processes of the organization and will focus on increasing engagement with both our builder and supplier partners. Jodi provides a wealth of knowledge and understanding to the UMMA with over nineteen-years' experience within another marine buying group. Jodi holds a B.S. in Accounting with a minor in Finance from Southern Illinois University.

UMMA President, Kent Wooldridge, said of the announcement, "We are thrilled to have Jodi join the UMMA. Her work ethic and personality will complement the team we have built, while bringing fresh and innovative ideas to help lead our operations." Jodi joins a management team that includes another industry veteran, Kim Liddycoat, UMMA Director of Program Integration, who has been on board for two years. Rounding out the UMMA team is Paije Luth, Director of

Communications, who has also been with the company for two years.

“I am excited to join the UMMA, working together to help our builders become more successful and to help our builders navigate the ever-changing supply chain. The UMMA has a strong leadership team in place with a passion to see our builders grow. I look forward to joining the family and am eager to re-connect with my friends from the industry,” said Sanders.

Jodi will be based from her home office in Southern Illinois. She has been married to Caleb for almost 22 years and stays busy with their children; Owen (16), Nora (13), and Clara (7).

She can be reached at jodi@ummaonline.com or 618-435-3692. Please reach out to welcome her to the UMMA!

