



Shakespeare® Marine announces European price freeze

In response to such a turbulent year for many industries, Shakespeare® Marine – the world leader in marine antenna design – announces an industry-wide price freeze across the Europe for 2021.

The global pandemic has caused disruption to the entire world as well as to the boating sector, and coupled with several lockdowns, a concern for health and wellbeing, and the unknown future, Shakespeare® Marine is pledging to support the industry, its partners and customers by freezing all prices for the next calendar year. The decision aims to support the marine industry's re-growth and help to kick-start the economy again.

Dave Manasseh, European Sales Manager for Shakespeare® Marine, comments, "We know it's been a difficult year for everyone, and we want to support our amazing sector and help to grow the market again. The price freeze represents our commitment to our valued distributors and customers, and to the industry as we all start to re-build. Here's hoping we can all pull together and create a successful 2021."

The price freeze comes into place with immediate effect and will be applied to all marine products and accessories, including the multi-award-winning GALAXY INFL8 antenna.

Established in 1897, Shakespeare® Marine is a global antenna brand, with a reputation for superior quality, performance and durability. It is globally recognised and celebrated for the world's first inflatable emergency VHF antenna – the GALAXY INFL8. It has taken the industry by storm and is the proud recipient of seven awards. Find out more on the website, www.shakespeare-

marine.com or www.infl8-antenna.com or contact the European offices via +44(0) 1253 858 787.

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