

POWER & MOTORYACHT

2021 DISPLAY PRINT RATE CARD

4 COLOR	1x	3x	6x	12x
Full Page	\$18,000	\$17,500	\$17,000	\$16,500
1/2 Page Island	\$12,500	\$12,000	\$11,500	\$10,500
1/2 Page	\$11,000	\$10,500	\$10,000	\$9,500
1/3 Page	\$7,500	\$8,000	\$7,500	\$7,000
1/4 Page	\$6,500	\$6,000	\$5,500	\$5,000

Note: All advertising rates are NET | For print ad specifications & FTP information, go to powerandmotoryacht.com/page/advertise



AD CLOSE & ON SALE DATES

MONTH	AD CLOSE	ON SALE
JANUARY 2021	November 7, 2020	December 10, 2020
FEBRUARY 2021	December 7, 2020	January 14, 2021
MARCH 2021	January 9, 2021	February 11, 2021
APRIL 2021	February 13, 2021	March 18, 2021
MAY 2021	March 13, 2021	April 15, 2021
JUNE 2021	April 11, 2021	May 13, 2021
JULY 2021	May 9, 2021	June 10, 2021
AUGUST 2021	June 12, 2021	July 15, 2021
SEPTEMBER 2021	July 10, 2021	August 12, 2021
OCTOBER 2021	August 7, 2021	September 10, 2021
NOVEMBER 2021	September 11, 2021	October 14, 2021
DECEMBER 2021	October 9, 2021	November 11, 2021

Publisher & Northeast: Bob Bauer, bbauer@aimmedia or 401-935-4945