



**NAUTICAL VENTURES**  
**GROUP**

P R E S S   R E L E A S E

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*Nautical Ventures Group sells 36 Boats  
to a Local Boat Club in a Single Sale.*

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*For Immediate Release*

*Ft. Lauderdale, FL* – In a deal valued at over \$1.7 million dollars, Nautical Ventures Group sold 32 Starcraft and 4 Tidewater boats to a local area boat club. This represents the dealership’s largest multi-unit sale to date and provides an entrée program for other interested boat clubs. (A non-disclosure agreement prohibits further details on the buyer.)

In a statement made by Nautical Ventures CEO, Roger Moore, “We all know that during the covid crisis boat sales are up industry wide by over 50%. But boat club memberships have skyrocketed in 2020 and are up nationwide over 400%. I think we may have hit upon a program that other boat clubs can benefit from.”

Doug Lanham, Southeast District Sales Manager of Smokercraft and the builder for Starcraft Boats, had this to say, “We expect delivery of the final phase for this order to be complete in January 2021. Considering the pressure put on new boat construction these days, we are pleased with the progress being made to meet this order, and we credit Nautical Ventures for mediating the demands of the club in an orderly and professional manner.”

For more information, contact:

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