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"Ladies, Let's Go Fishing!" Announces Partnership with Shearwater Boats and More New Sponsors

FT. LAUDERDALE, FL – The highly acclaimed "Ladies, Let's Go Fishing!" (LLGF) educational series is pleased to welcome ShearWater® Boats as its Official Boat partner. The relationship furthers efforts to encourage the female sector to participate in fishing and boating through educational programming. LLGF is anticipating a new Shearwater 250 Carolina Bay XTE in 2020, a quality "hybrid" boat perfect for inshore or offshore fishing. Lowrance and Bob's Machine are also new partners, with their products to be featured on this showcase boat.

Known for its emphasis on conservation, LLGF offers weekend, immersion-based fishing universities focusing on women and novice to mid-level experienced anglers. What sets this series apart is the one-on-one skill practice, including catch and release, de-hooking, spin, net and fly casting, trailer backing, knot tying and more. Most weekend events include classes, hands-on skill practice, networking and optional charter fishing. Virtual seminars and meetings are also offered. The program focuses on women, their male guests and teens to include the family.

Mike Hankins, V.P of Operations for Shearwater commented, "Shearwater Boats is pleased to share its top quality performance boats to support this effort to make fishing available for women, an important emerging market in fishing. As women make up 33% of all anglers and 45% of new anglers, according to the RBFF, we are happy to help enable them to enter the sport."

Shearwater joins the list of major partners including Recreational Fishing and Boating Foundation/Take Me Fishing/Vamos a Pescar, Mercury, Magic Tilt trailers, Penn, Power-Pole, Fish Florida and newly-added Lowrance.

"These partnerships are crucial to our mission to develop the female sector of fishing and to put fishing on the top radar for family recreational activities," added Bauman.

Largest Annual Sponsors are Freedom Boat Club, Sunrise Resort & Marina, Future Angler Foundation, CCA Florida STAR, TACO Marine, ICOM America, Bob's Machine (new), Frogg Toggs, Costa del Mar, Hubbard's Marina, AFTCO, Smith Optics and Star Brite. More seminar-specific partners and donors are listed in the organization's website.

LLGF has completed six events in various regions of Florida in 2020 plus eight virtual meetings to engage women from around the country. Future LLGF events include:
Oct. 23-25 Keys Saltwater Weekend Seminar and fishing, Islamorada, FL
Nov. 21-22 St. Augustine Surf Fishing Academy at Guy Harvey Resort

More than 9,000 graduates have attended from 44 states to learn and experience fishing for Florida's inshore and offshore saltwater and freshwater species.

For information about LLGF, visit www.ladiesletsstofishing.com or www.facebook.com/LadiesLetsGoFishing.

About ShearWater® Boats

Shearwater models are part of American Marine Sports family of brands along with Blackwood and Sterling Flats boats from 17 feet to over 30 feet. With a unique second station module innovation introduced at MIBS 2020 on a Shearwater Open Bow, Shearwater models are another high quality and performance-oriented group of boats built in Groveland Florida. All models use a unique High Pressure Injected Foam process as part of construction, along with Resin Infusion process recently introduced to the Shearwater line. Marine law enforcement groups throughout the U.S. are using Shearwater models in their fleet. For over 50 years Bob Ackerbloom and his team have developed some of the most unique products and boats in the marine industry and now developing a new Offshore line of boats set to hit the market in 2021. For more information contact 352-429-8989 or email admin@amscare.com
FB: <https://www.facebook.com/Shearwaterboating/>
IG: <https://www.instagram.com/amsboats/> WEB: <https://www.americanmarinesports.com/>

About "Ladies, Let's Go Fishing!"

The Ladies, Let's Go Fishing Foundation (LLGF) is a nonprofit 501C3 organization dedicated to attracting women and families to fishing while encouraging conservation and responsible angling. Known as the "No-Yelling School of Fishing," LLGF conducts weekend, immersion-based educational programs in multiple regions of Florida with classroom presentations, hands-on practice, networking and an option to fish from boats or land, depending on the venue. No equipment or experience is necessary. The organization also offers virtual meetings featuring education and conservation, fishing experiences and international trips.

Founded in 1997 by Betty Bauman of Ft. Lauderdale, Florida, LLGF has over 9,000 graduates from around the country, representing the largest organization of its kind. The effort is supported by sponsors and donors. Both Bauman and the University series are known nationally in the fishing and marine industries. The organization has earned rave reviews from media including Inside Edition, The Early Show, NBC Nightly News, CBS, Good Morning America, Outdoor Life Network, USA Today, the Wall Street Journal, Southern Living and more. More details are on <https://ladiesletsstofishing.com>.

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